FACULTY PROFILE

NAME **:Dr.SUPRIY A.R**

Designation : Associate Professor
Department :Commerce
Qualification :M.Com, Ph.D
Areas of Specialization : Taxation
E mail : rsupriya2772@gmail.com
Contact Number :9480176578

Vision

My ideal career path is to work in a research university where both teaching and research are two inseparable components of higher education. I enjoy creating knowledge via continuous investigations in my research areas, but I also value passing knowledge onto others because it teaches, inspires, and leads to personal and societal growth. As a faculty position in a Commerce department, I hope I can develop my own teaching and research identity, facilitate students' learning and contribute to active collaboration among faculty members.

Educational Qualifications

Sl. No.	Degree	Specialization/ Subjects	University	Year of Award/ Passing
1	**PhD.,**	Entrepreneurship	Kuvempu University Dr. Laxmana. P	2015
2	**NET/SLET**	Commerce	Kuvempu University	2006
3	**PG**	Taxation	Kuvempu University	1995
4	**UG**	Taxation	Kuvempu University	1993

Areas of Research Interest:

1.	Entrepreneurship
2.	Taxation
3.	Marketing

Academic/Administrative responsibilities)	
1.	Girls Hostel Warden Since Mar 2021
2.	Member Secretary of Gender Audit Committee
3.	Member of BOE (2019-20)(2020-21)(2021-22)
4.	Member of LIC (2019-20)(2020-21)(2021-22)

Research Publications:	
a) Book Chapters	
1. Women Empowerment through Skill India, Skill India: A Catalyst to Nation Building Empyreal Publishing House, ISBN; 978-81-946373-4-9	
2. Fostering the Dynamics of Skills and Employment, Skill Development & Employment K.G. Publications, ISBN:978-81-939741-6-2	
3. Crisis Management and Entrepreneurial Resilience, Entrepreneurship Amidst Pandemic COVID 19 Commerce and Management association, Lucknow, ISBN: 978-93-89914-95-5	
b) International Journals	
1.	"Women Entrepreneurship in Micro Enterprises: Two Case Studies", IJRCM, Volume Issue no.3 March 2019, Page no.7-10, ISSN 2231-1009
2.	"Development of Rural Entrepreneurship", MITS International Journal of Business Research, Volume 3, Issue 1,Jan-Jun 2016, Page No.70-75.
3.	Cashless Economy -A Preview, International Journal for Creative Thought and Ideation , Volume -2, Issue -3, March 2019, ISBN 978-93-88929-05-09
4.	Post COVID19 Lockdown-Social Media Influence on Online Purchase, The International Journal of Analytical and Experimental ModalAnalysis, Vol-XIII, Issue-II, Feb 2021, Impact Factor 6.3
5.	A Study on State bank of India's Doorstep Banking Service, International Journal of Trend in Scientific Research and Development(IJTSRD) vol-5, Issue-1, Nov-Dec 2020, Impact Factor 6.005
6.	Guerrilla Marketing for Indian Startups-A Conceptual Framework, International Journal of Trend in Scientific Research and Development(IJTSRD) vol-4, Issue-4, June 2020, , Impact Factor 6.005
7.	Role of Commercial Banks in achieving Financial Inclusion-A Comparative Study of Canara Bank and Corporation Bank, Studies in Indian Place Names (UGC CARE Journal) Vol-40, Special Issue-25,
c) National Journals	
1.	Work Life Balance, Information Resource Management in Digital Librarianship Festschrift Volume in Honor of Dr.J.L.Saini (2016) Page No. 24-31
2.	"The Women Entrepreneur-An Insight", SEDME, Volume 41, No.2, Jun2014, Page No. 55-61 ISSN 0970-8464
3.	"Women Entrepreneurship-An Assessment", Southern Economist, Volume 52, No.10, 15th Sept 2013, Page No. 8-10 ISSN 0038-4046

4.	SukanyaSamriddhiYojana as an Option for Tax Saving for Salaried Individuals, Science, Technology and Development Journal, Vol-X, Issue-III, Mar 2021, Impact Factor, 6.1
5.	"The content is sponsored" , Disclosure of affiliation in social media advertisement and impact on online purchase, LINO Journal, Vol II, Issue 03-2021,
d) International Conference	
1.	"Micro Finance &Women Entrepreneurship-A Pathway to Inclusive Growth" in 2nd International Conference on Inclusive Economic Growth and Sustainable Development on 18th n 19th Nov 2016 at SDMIMD Mysore.
2.	"Impact of Work Diversity on Work Culture of Indian Organisations" in One day International Conference on "Empowering Employability In Business Education" on 6th May 2014 at SSSS GFGC Channagiri
3.	"Ethical Issues in Business" in International Seminar on "Ethics, Governance & International Financial Reporting Standards" on 24th n 25th Feb 2012 at SDM College Ujire
4.	"Marketing Analytics- An Insight", World Economy, Trade& Employment-Navigating the Future,
5.	"Decent work practices in Banking Sector under International Labour Organisation", World Economy, Trade& Employment-Navigating the Future, University of Mumbai, University of Mumbai
e) National Conference	
1.	"Demonetisation: A Step to curb Black Money and Corruption" in Two day National Conference on Impact of Demonetisation on Indian Economy, on 13th n 14th October 2017 at GFGC for Women, Davangere
2.	"Avenues for FDI In Business Education" in the 11th Convention of Federation of Teachers Council of Teacher's Council of Commerce and Management on 2nd n 3rd May 2016 at Davangere
3.	"Financial Sector and Women Entrepreneurship-A Special Reference to Banking Industry" in Two day National Conference on 25 Years of Financial Sector Reforms: A Look Back and Ahead on 22nd n 23rd April 2016 at DOS n Research in Commerce DU, Davangere
4.	"Business Ethics & Corporate Responsibility" in One Day National Seminar on "Business Ethics and Corporate Governance" held on 21st Feb 2016 at GFGC Davangere
5.	"Challenges & Opportunities of Online Marketing & Social Media" in UGC sponsored One day National Seminar on "Service Marketing-Emerging Issues & Management" on 12th Sept 2015 at AVK College for Women Davangere
6.	"Micro Finance & Rural Women Entrepreneurship" in ICSSR sponsored 2-day National Seminar on "Rural Women Entrepreneurship in India" on 9th n 10th Nov 2012 at DOS & Research in Commerce, DU, Davangere
7.	"COVID 19: Impact & Innovation in Tourism-An Overview", Rejuvenation through Innovation-Need of the Hour, Govt. PG College, UNA Himachal Pradesh
8.	Influence Marketing in E-Commerce-An Upcoming Trend, Digital Economy in India, SG Govt Degree & PG College
Conference/Workshops/Trainings attended/organized:	
International/National Conferences:	

1. 39th All India Accounting Conference & International Seminar on Accounting Education and Research on 16th n 17th Dec 2016 at Bangalore University, Bangalore
2. National Conference on "Emerging Issues in Management and an Interface between Management & Technology held on 22nd n 23rd Dec at Institute of Management Studies, DU, Davangere
3. 10th Convention of Fedaration of Teacher's Council of Commerce and Management and National Seminar on "Global Interface of Technology and Business-Dimensions and Directions for Business Education" on 7th n 8th Mar 2014 at SIT Campus, Tumkur
4. UGC sponsored One day National Seminar on "Human Values-Its Relevance to Higher Education" on 25th feb 2011 at AVK College for Women, Davangere
5.

Workshops/Seminars/Symposium Attended:

1. Workshop for teachers on CBCS Syllabus & Induction Prog on 28th Oct 2017 at BSC FGC Davangere
2. Workshop for teachers on CBCS & Soft Skills on 6th Aug 2016 at Chitradurga
3. Workshop on Income Tax on HUF, Firms & Companies on 8th Feb 2016 at DIAMS Davangere
4. Workshop on Qs Paper setting & Evaluation of Answer Books on 3rd Nov 2014 at AVK College Davangere
5. Workshop on Curriculum Development for BBM Course on 13th April 2012 at DU, Davangere
6. Workshop for Teachers on New Syllabus on 28th July 2012 at SJM Collage Chitradurga
7. State level Workshop on "Publishing Research articles in Journals" on 20th Jan 2011 at Bapuji Academy of Management & Research
8. Workshop on Curriculum Development for B.Com course (30th May 2010) at DU, Danvangere
9. Workshop on NAAC Criteria, Davangere University
10. Online Faculty Development Programme, 7days, HRDC Gujarat University
11. Online Faculty Development Programme, One week, Rani Channamma University
12. Online Faculty Development Programme, Two week, ABVSME, JNU, New Delhi
13. Online FDP on Hands on Writing and Publishing Research Paper for Reputed Journal, 10 days, Silicon City College of Management and Commerce
14. Online FDP on Recent Pedagogy in Teaching & Research, 8days, Faculty of Commerce & Management, Integral University

Personal Details		
Gender	Female	
Date of Birth	27/12/1972	
Contact details	**Address for Communication**	**Permanent address**
	Dr. Supriya R. **Associate Professor**, Department of Commerce, Davangere University, Davangere - 7	"Supraja" #1676/1 S.S.Layout, 'A' Block Davangere-577004
Electronic address	**Telephone-**Mobile : 9480176578 Home (08192)220991 ***E mail*** : rsupriya2772@gmail.com	