DR.SATHYANARAYANA

ASSOCIATE PROFESSOR

DEPARTMENT OF STUDIES IN COMMERCE AND RESEARCH

DAVANAGERE UNIVERSITY DAVANAGERE

Qualification M.Com., MPhil.,Msc., Ph.D

Areas of Specialization : Costing and Taxation

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Vision:

Establishing an appropriate learning environment for students.

Educational Qualifications

Sl. No.	Degree	Specialization/ Subjects	University	Year of Award/ Passing
1	**PhD.,**	Growth,Challenges and trends in E-banking system-An analytical study	BANGALORE UNIVERSITY (Dr.M.Muninarayanappa)	2014
2	**M. Phil.,**	A study on organizational behavior of selected software companies in Bangalore city	ALAGAPPA UNIVERSITY (Dr.Helen Cunha)	2012
3	**NET**	Commerce	UGC	2007
4	**PG**	M.Com.,	BANGALORE UNIVERSITY	2003
5	**UG**	B.Com	BANGALORE UNIVERSITY	2001

Professional Details (Academic/Research Experience)

Sl. No.	Designation	Institution/University	UG/PG	From	To
1	Lecturer	SSMRV Degree College Degree College,Bangalore	Permanent	2003	2009
2	Assistant Professor	Government First Grade College,Jagalur .	Permanent	2009	2015
3	Assistant Professor	Government First Grade College,Hosakote	Permanent	2015	2019

Areas of Research Interest:	
1.	Electronic banking
2.	Direct tax code
3.	Human Resource Development
4.	Operation Research and Quantitative Technique

Academic/Administrative responsibilities:
1.Working as joint secretary for Bangalore University Teachers council of Commerce and Management from 23-06-2016 to 23.06.2018. 2.Executive committee Member of Indian council of Business education. 3.Working as Head of the Department of Commerce Department from 2009 to 2015 at Government First Grade College,jagalur ,Davanagere Dist. 4.BOS Member for B.Com at Government Arts College (Autonomous) Chitradurga. 5.BOE Member For BBA at VHD Home Science ,Bengaluru, 6.BOE Member For M.Com, at Dayanand Sagar University,Bengaluru. 7.BOS Member for B.Com and BBA at NMKRV College for Women ,Bengaluru. 8.BOE Member For M.Com, at Indian Academy(Autonomous),Bengaluru 9.BOE Member For M.Com, at Bangalore University,Bengaluru. 10.BOE Member For M.Com, Bengaluru North University, Tamaka,Kolar 11.BOE Member For M.Com, at Davanagere University,Davanagere. 12.Working as coordinator Department of Studies in Commerce from 17-10-2019 to till date at P G Centre Chitradurga ,Davanagere University. 13. Working as Placement coordinator for UG and PG at Government First Grade College, Hosakote.

	14. Working as IQAC Coordinator for 2009 to 2015 at Government First Grade College,Jagalur 15.Working as Research Committee Member for IQAC at Government First Grade College, Hosakote 16. Working as Student Grievance Redressal cell coordinator for 2009 to 2015. 17. Working as Examination Chief Superintendent at Government First Grade College, Jagalur and Hosakote. 18. Working as Examination Squad Member at Davanagere University and Bangalore University in 2014 and 2015. 19. Working as External examiner for M.Com Viva-voce for information systems and Computer during 2018-19. 20. Working as Member for Local Inspection Committee(LIC) in Davanagere University 2019-20 and 2020-21 21. Working as Member for Corporate Social Responsibility (CSR) cell in Davanagere University for 2020-2021. 22. Working as Member for Hostel Food Inspection Committee Member in Davanagere University 2020-2021 24.Working as Nodel Officer for Azadi Ka Amruth Mahothsav 75th Independence day celebration for 2021-22.
Research Publications:	
a) International Journals	
1.	1.Published research article entitled 'Risk management in e-banking sector- An analytical study by Journal of Finance Vol.2 no.1 Jan 2014 with ISSN 2348-0963. 2. Published research article entitled 'A study on emerging challenges towards E-Banking System in an Indian economy, by Journal of Management Vol.2 no.1

Jan 2014 with ISSN 2347-8217.

3. Published an article 'An Effective implementation of E-banking- issues in Indian commercial banks- albarkaat journal of Finance and Management ISSN 0974-7281. (UGC notified Journal) 2016

4.Published an Article on Risk management in E-banking sector-An analytical study- European Scientific Journal with ISSN 1857-7881(print) ,e-1857-7431

5.Published an article on " A paradigm shift of Technology Drivers-study on indian banking context" volume 10,no.1 Jan-march 2017 ISSN 0974-5467 (UGC notified Journal)

6. Published an article on "Service Quality and its impact on Customer satisfaction in modern banking in selected districts of Karnataka" SJCC Management Research review volume ,7(2) Dec 2017 page no 131-147 ISSN-2249-4359 (UGC notified Journal)

7. Published an article on "A Study on Capacity Utilisation of SSI units in Bangalore Rural District'' Researcher's World-Journal of Arts,Science and Commerce Vol.IX Special issue -1 Jan-2018 pp-47-53 ISSN-2231-4172 (UGC notified Journal)

8. Published an article on "State Business Relations and performance in Manufactring sector in Karnataka- International Journal of Research Culture and Society Volume .2 Issue 1 Jan 2018 ISSN 2456-6683 impact Factor 3.449. (UGC notified Journal)

9. Published an article on "What's App -An Effective tool for Communication: A Study of Impact SMS language make on English proficiency Among Post Graduate Student Community'' volume III, Issue II, Dec-2017 ISSN 2454-7387 (UGC notified Journal)

10. Published an article on " Mergers and Acquisitions as an Evidence of Financial Performance in banks'' WEALTH –International Journal of Money, Banking and Finance volume 7, Issue I, Jan-June-2018 ISSN 2277-9388 (UGC notified Journal).

11. Published an article on " A Role of Audit Committee and its Impact on Firms performance in India'' international journal of Development Research volume 7, Issue 10, Oct-2017 ISSN 2230-9926.

12. Published an article on "HR Strategy as liaison with business Strategy for organizational effectiveness –An analytical Study international journal of Development Research, volume 7, Issue 10, Oct-2017 ISSN 2230-9926.

13.published an article on "Problems Faced By Rural Entrepreneurs in Bangalore rural dist ISSN: 2278-487X Volume 3, Issue 1 (July-Aug. 2012), PP 23-29 IOSR Journal of Business and Management (IOSRJBM).

14. Published an article on Corporate Social Responsibility – An Attention Towards Farming Sector Development in Rural India International Journal of Research Culture and Society Volume .2 Issue 1 Jan 2018 ISSN 2456-6683 impact Factor 3.449. (UGC notified Journal).

15. Published an article on "Audit Committee and Corporate Governance –An overview of Committee Reports and Recommendations –international journal of Current Research, volume 9, Issue 9, Sept-2017, ISSN 2230-9926.

16. Published an article on Impact of Demonetization on E-E-Banking Services - A Study with Reference to Banks in Kolar dist District. In International Journal of Trend in Scientific Research and Development (IJTSRD) ISSN No: 2456 - 6470 Volume - 2 Issue – 1

17. Published an article on "Career management and its impact on Employee

Development in selected software companies in Bangalore city –IASMS Journal of Business Spectrum vol XI no.1 Feb-2018 ISSN 0974-8016 (UGC notified Journal).

18. Published an article entitled "A Knowledge economy leads women empowerment-issues and perspectives with ISSN 2249-89X with impact factor: 5.7631(UIF) Review of research (UGC notified Journal).

19. Published an article on A study on impact of Digital Payments in Indian economy reference to covid-19 period" in Thathapi ((UGC notified Journal).vol.19.Issue 36 June -2020 with ISSN-2320-0693.

20. Published research paper entitled "Moderating Customer loyalty in service quality (SERVQUAL) dimensions in Indian E-banking industry". In IMPACT Journal Sept 2020, Volume 11, issue 9 with ISSN-2321-8878.

21. Published an article "ICT-A tool for Modern Education sustainability- an empirical study" as chapter Vol.2 Contemporary Research in Management with ISBN 978-93-90307-62-3.

22. Published an Article on "Performance analysis of select aggressive Hybrid Mutual funds in India". Shodh Sanchar Bulletin, (UGC Notified Journal) Volume 11, issue 41, Jan to March 2021 with ISSN 2229-3620

23. Published an Article on "Corporate Social Responsibility-An Attention towards Forming sector Development in rural India" Anvesak ,(UGC Notified Journal) Vol.51,No.1 (XXIII) Jan-June 2021 with ISSN 0378-4568

24. Published an Article on "Perspectives of students about e-learning- an empirical study" of Journal of XI'an University of Architecture and Technology Vol.VIII, Issue.8. 2021. With ISSN No. 1006-7390 (Scopus Journal)

25. Published an Article on "Building a Model for Assessment of information

	effective system effectiveness in the banking Sector in India of The IUP Journal of Banking Management, Vol.20. No.3, 2021.
b) National Journals	
1.	1. Published an article 'corporate social responsibility and sustainable development' published by ocean publishing house ,New Delhi with ISBN978-81-930613-9-8 2. Published an article 'A study on Role of IQAC for quality development at government colleges and universities in Karnataka with ISBN 978-81-931746-0-9
c) International Conference	
1.	1. Attended in international conference on "Emergent Business Models and Strategies for knowledge economy: Impact on Business, Government and Society "held at Indian Business Academy, Bangalore. 2.Participated in international Conference on "India inc. Challenges and Opportunities" held at Don Bosco Institute of biosciences and Management studies Bangalore held on 3rd -5th January 2011 3. Participated and presented in two days national conference on 'Empowering Employability in Business Education' held on 6th May 2014 and Presented A paper entitled An effective Implementation of E-Banking in South India, held at Sri ShivaLingeshwara Swamy Government First Grade College and P.G.Centre. Channagiri 4. Participated in international conference on emerging trends in Global Accounting and Finance organized by Department of Commerce,Kristu Jayanthi College (Autonomous) Bengaluru ,on january 7 and 8th 2016.

5. Participated And Published In International Conference Sustainable Business Practices For Rural Development on 28th ,29th and 30th Held at University of Jammu ,Udampur Campus,Jammu.

d) Editor for Journals:

1. Working as an editor journal of international journal of Agricultural Sciences ISSN: 0975-9107.

2. Working as an editor journal of international journal of Creative Research Thoughts ISSN: 2320-2882.

3.Working as member of editorial board Research and Education Promotion on Association on Feb. 20,2020.

4. Working as Reviewer for Asian Journal of Economics, Business and accounting with **ISSN:** 2456-639X

International/National Conferences:

1. Attended UGC sponsored Seminar on "Human Rights and Values in Education" on 9th and 10th March 2008 organized by SSMRV Degree college, Jayanagar Bangalore.

2. Attended one day seminar on JAGATHIKARANA MATHU KANNADA BASHE, SAHITHYA, SAMSKRUTHI held on 18TH September 2008 at APS Evening College.

3. Participated AIFUCTO 26TH conference on "Inclusive Education and Inclusive Development held on 17th -19th conducted at Jnanabharathi auditorium Bangalore University.

4. Participated one day National Level Seminar on "Challenges and Opportunities in Marketing- A paradigm Shift held on 2nd December at Department of studies and Research in Commerce, P.G.Centre, Davanagere.

5. Attended two days UGC Sponsored National Level Seminar on " Business Ethics and Human Values during 15th and 16th 2008 at P.G. Studies in commerce Karnataka University, Dharwad

6. Participated one day state level Seminar on Mergers and Acquisitions in Indian Banking System" compulsions and implications held on 6th march 2009 at BES College of Arts and Commerce, Jayanagar,Bangalore

7. Attended Eighth State Level conference organized by Commerce and Management teachers council in Karnataka theme on "Enabling New Age Competencies in Business Education-A Global Prospective" held at Shimogga on 26th and 27th February 2010

8.Participated UGC Sponsored National Level one day Seminar on "Emerging Issues in Service sector" and presented Paper title 'Emerging issues in E-Banking ' organized by Department of Commerce and Management SJVP college Autonomous, Harihar on 20th March 2010

9.Participated two day National level conference on "Renewing Trends in Post Recessionary Economy as Paper presenter entitled "A Study on Emerging Challenges towards E-Banking in an Indian economy", On 18th, 19th of March 2011 organized by institute of Management Studies and research, Jnanasahyadri, Kuvempu University, Shimogga, expected to publish with ISBN number.

10.Participated one day national level conference on 'Banking and Finance- Power of financial inclusion and beyond' on 14th may 2011 Acharya tulasi national college of commerce , Shimogga.

11.Participated and presented in two days national conference on "Global Economic Crisis and its impact on Indian Corporate and Government" on 15th and 16th March 2012 and presented Paper 'Risk Management In E-Banking Sector-An Analytical study.

12. Participated two day National level conference on “Human Resorce Development-New paradigm and perspective” organized by department of Commerce and Management, SBC first grade College for women, Davanagere on 28th and 29th Sept 2012.

13. Participated one day State level conference on “Emerging Issues in Retailing” organized by Department of Commerce A.D.B. First Grade College, harapanahally.

14. Participated in the ICBE Conference and national Seminar on Hormonisation of Indian business education in the context of Global Education held on 20th Nov 2015,at senate hall, central college campus, Bangalore University ,Bangalore.

15. Participated and presented in two days national conference on “Companies Act 2013- Issues and Challenges” on 4th and 5th Feb 2016 and presented Paper ‘Corporate Social Responsibility and sustainable development organized by Department of Commerce, B.M.S.College for women, Bangalore.

16. Participated and presented in two days national conference on “problems and prospects of quality Management in higher education in India ” on 11 &12th of March 2016 and presented Paper ‘ A study on role of IQAC for Quality Development of government colleges and universities in karnataka Government First Grade College. Sulibele, Hoskote Taluk.

17. Attended as Resource person on IQAC sponsored one day national level Seminar on challenges and opportunities in higher educationheld on 12th April 2016 organised by Government First Grade College,Yelhanka, Bengaluru.

Organized workshops and awareness programmes

1. Organised IQAC sponsored one day ‘Entrepreneurship Development Programme’ by the AWAKE,Bangalore on 12.04.2013 at Government first grade

college,Jagalur.

2. Organised student awareness programme induction of Chartered Accountancy course by ICAI Hubli, organized by Department of Commerce, Govrnment First Grade College,Jagalur ,Davanagere dist.

3. Organised Job mela on 26th sept 2016 at Government First Grade College & P G Centre Hosakote , Bangalore Rural Dist.

4. Organised online faculty development programme on Project Proposal For Research Grants in association with ICSSR –SRC Hyderabad. On Jan.8 2021.

Workshops/Seminars/Symposium Attended:

1. Attended feel employable training work shop entitled "Facilitating Excellence in Effective Leadership" held on 4th -6th Sept.2001 at P.G.Centre, Tumkur, and Bangalore University

2. Participated a personality development workshop by Gillette Company entitled "Get the winning edge" on 24th Dec 2009 At S.S.M.R.V. Degree college, Jayanagar Bangalore.

3. Attended the two days UGC sponsored National Level workshop on "Research Methodology in Commerce, Management and Social sciences held on 12th -13th May 2009 at al-ameen College,Hosur Road,Bangalore.

4. Participated as discussant in one day workshop on restructuring of B.com and BBM courses of Bangalore university held on 22nd Aug 2009.

5.Participated workshop on project report for BBM students and Staff by A.V.K. College for women, Davanagere on 21st March 2010.

6. Participated as discussant UGC Sponsored National Work shop on Research Methodology in Humanities and Social sciences organized by UGC Academic Staff College, University Of Calicut From 04.11.2011 to 05.11.2011.

7. Participated ICSSR Sponsored 5-Day workshop on Research methodology from 9-13th March 2012 at Deparment of studies in Commerce and Research, Davanagere University, Shivagangothri ,Davanagere.

8. Participated as Resource person in one day workshop for davanagere affiliated college teachers on "Setting of Question Papers and Evalution of answer book held on 27th Feb 2013 at H.C.Boraiah Memorial SC/St First Grade College of Arts and Commerece ,Jagalur.

9. Participated as discussant DUTCCM Sponsored Work shop on 'Income Tax On HUF,Firms And Companies' organized by Davan Institute of Management studies Davanagere held on 8th Feb 2015.

10.participated in National Level Workshop on Digital Knowledge sharing organized by Department Library Science and Informational sciences,Government First Grade College,Hoskote on 13th oct 2015

11. Participated in the one day work shop on re-orientation of IV sem BBA syllabus of Bangalore University on 19th Jan 2016 at Vijaya college.

12. Participated Seven days international Faculty Development Programme on "New paradigms of Teaching from 22nd to 29th May 2020.

13. Participated one week national level online Faculty Development Programme on Research methodology in Commerce From 21.05.2020 to 27.5.2020 Organised by Department of Commerce, Rani Chennamma University, Belagavi Karnataka.

14. Participated a FDP Series on "Artificial intelligence in Business Ecosystem" Co-hosted by St. Joseph College of Commerce, Bengaluru between 8th to 30th January 2021.

15. Participated one day online FDP on Project Proposal for Research Grants held on Jan 8th 2021 by Department of Studies in Commerce and Research, Davanagere

University, Davanagere.

16. Participated "Workshop on NAAC Criteria held from 03-02-2021 to 10.02.2021 organized by IQAC, Davanagere University, Davanagere.

17. Participated in Two days National level workshop on Implementation of National Education Policy -2020 held on 16th and 17th of August 2021 in National College, Jayanagar, and Bangalore.

18. Attended Five Days Faculty Development Program on Applications of Artificial Intelligence organized AICTE –ATAL Sponsored from 21-06-2021 to 21-06-2021 organised by Department of Studies in Commerce, Davanagere University, Davanagere

19. Attended Five Days Faculty Development Program organised AICTE-ATAL Sponsored FDP on Stress Management from 26-07-2021 to 30-07-2021 Government College of Engineering, thirunelveli

Training Programme :

1. Participated"Teacher empowerment Training for Assistant Professors" by Department of Collegiate Education held on 10-04-2011 to 16-11-2011 at Konandur, Thirthahally TQ Shimogga.

2.Participated FEEL Teacher training programme on learning and development intervention organized by the office of the joint Director,Department of Colligiate Education ,Shimogga division, conducted from 22,23 and 24th April of 2014 at ATNC College,Shimogga.

ORIENTATION AND REFRESHER COURSES ATTENDED

1. Participated UGC Sponsored 37th Orientation Training Programme from 23rd November 2009 to 21st December 2009 organised by UGC Academic Staff College, Bangalore University ,Bangalore
2. Participated UGC Sponsored Refresher course Programme from 01-02-2014 to 20-02- 2014 organised by UGC Academic Staff College, Bangalore University ,Bangalore
3. Participated UGC Sponsored Refresher course Programme from 06-12-2017 to 27-12- 2017 organized by UGC HRDC, Bangalore University ,Bangalore
4. Participated in the Faculty development Programme for "Global Business Foundation Skills" conducted By Infosys BPO Ltd At Mysore From 20th to 28th April 2015.

5.Participated as discussant Faculty development Programme on Innovative in teaching and research held on 26th March 2016 at Government First grade College,Yelhanka

EXAMS QUALIFIED

1. Qualified UGC-NET examination for eligibility for lectureship for held on 24th June 2007 in Subject of Commerce organized by University Grants Commission, New Delhi.
2. Qualified Departmental Examination -2009 II with first class held on 22nd, 23rd and 24th Jan 2010 organized by Karnataka Public Service Commission.

Students study tour/trip programme organized

1. Study Trip and industrial visit organized for B.B.M Students for Karnataka soaps and Detergents ltd, Bangalore and Visited Bangalore Institute of Management to aware of Business courses in 2010-11.

2. Organized industrial visit to CAMPCO Chocolate Factory Near Mangalore to aware the students on production and distribution system in 2011-12

3.Organized industrial visit for Hutty Gold Mines ,Hutty, Raichur Dist with help of of local M.L.A. Ramachandra S.V. to fulfil needs of mining business and workshop conducted by officers and elaborated about Accounting Application In Mines in 2013-14

4.Organized industrial visit to The Mysore Paper Mills Limited, Bhadravathi, on 22.02.2014 for B.Com and BBM students.

5. Organized industrial visit for B.Com and BBM Students to visit for Mandya Dist Co-Operative Milk Producers societies and Union ltd, At Gejjalagere ,Maddur taluk , Mandya Dist in 2015-16

Special lectures Delivered:

1.Special lecture deliveried on Cost Accounting to the Final year B.Com Students on 05.03.2015 GFGC,Santhebennuru.

2. Attended as Special guest and speaker on inauguration of students council of St.Aloysius College, Harihar, Davanagere. on 25th July 2015.

3. Attended and delivered special lecture on 'Corporate Social Responsibility'On 30.03.2015 for 2nd B.Com and BBM Students at Vani Sakkare Government First Grade College,Hiriyur,Chitradurga dist

4. Special lecture delivered on centranary birthday of Devaraj urs organized by Backward classes department and Tahasildhar office at Jagalur on 19.08.2016 at Jagalur**, Davanagere** Dist.

5. Special lecture delivered on 'embarrassing cashless trade in India' at Government Arts College (Autonomous) Karur, Tamilnadu. On 24 th Feb 2017

6.Special lecture Delivered on "Impact of Artificial Intelligence in Business" at Sri Siddaganga Evening College of Arts and Commerce, Tumkur on 10.08.2021

<table>
<tr><th colspan="3">Personal Details</th></tr>
<tr><td>Gender</td><td colspan="2">Male</td></tr>
<tr><td>Date of Birth</td><td colspan="2">01-06-1980</td></tr>
<tr><td rowspan="2">Contact details</td><td>Address for Communication</td><td>Permanent address</td></tr>
<tr><td>Dr.SATHYANARAYANA,
Associate Professor
Department of Studies In Commerce and Research,
Tholahunise,Shivagangothri,
Davanagere</td><td>Dr.SATHYANARAYANA
S/O UGRANARASIMHAPPA
BEHIND MUTHYALAMMA TEMPLE
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e-mail: sathyanarayana80@gmail.com</td></tr>
<tr><td>Electronic address</td><td colspan="2">Telephone- Mobile : 7795363001 Home : 9036017828

E mail : sathyanarayana80@gmail.com

sathyanarayana80@davangereuniversity.ac.in

Website:
googlescholar:https://scholar.google.com/citations?hl=en&user=uim9resAAAAJ
Orcid:http://orcid.org/0000-0003
Research gate:https://www.researchgate.net/profile/Sathya_Narayana3</td></tr>
</table>