



Dr. Rashmi M

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Areas of Specialization
Accounting and Taxation.



Areas of Research Interest
Finance
HRM
Accounting and Taxation



VISION

To provide our students with requisite knowledge and managerial skills for appropriate development of learners and constantly involving in research in the field of education.



EDUCATIONAL QUALIFICATIONS

Degree	Specialization/ Subjects	University	Year of Award/ Passing
Ph.D.	Finance	Tumkur University, Tumkur.	2019
NET	Commerce	UGC	2011
PG – M. Com	Accounting and Taxation	Kuvempu University	2011
UG – B. Com	Commerce	Kuvempu University	2009



PROFESSIONAL DETAILS

Designation	Institution/University	UG/PG	From	To
Lecturer	Kamala Nehru Memorial National Collage. Shivamogga	UG	2011	2019
Assistant Professor	Davanagere University, Davanagere.	PG	2019	Till date



ACADEMIC RESPONSIBILITIES

- Working as Co-Ordinator for NPTEL-SWAYAM at Davangere University.
- Working as Course Co-Ordinator at PG Center, Jnanagangothri, Chitradurga, Davangere University.



MEMBERSHIP

Indian Commerce Association lifetime member.



RESEARCH GUIDENCE DETAILS

Sl. No.	Name of the scholar	Reg. no., month and year	Research topic	Status
1	Ashwinkumar Chougale	Ph.D./COMMERCE/15/2021-22 28-Dec 2021	Impact of Ind-As on Corporate Financial Performance.	Awarded
2	Ashwini Naik	Ph.D./COMMERCE/18/2021-22 28-Dec 2021	National Bank for Agriculture and Rural Development Programs for Women Empowerment- An Analytical Study.	Awarded
3	Shrinivas K.L	Ph.D/Commerce/16/2021-22 28-Dec 2021	Impact of Merger and Acquisition on Financial Performance of selected Public Sector Banks- A Study.	Pursuing
4	Puneet Jois	Ph.D/Commerce/03/2021-22 28-Dec 2021	The Influence of Viral Marketing of Consumer Purchasing Decision- A Study.	Pursuing
5	Mamatha P	Ph.D/COM/15/2023-24 17-April 2024	Tax Administration in Commercial Taxes Department in Karnataka- A Study.	Pursuing
6	Shashank V Nagathan	Ph.D/COMMERCE/05/2024-25 30-June 2025	Performance and challenges of Export-Oriented Micro Small and Medium Enterprises: A study.	Pursuing
7	Mahalakshmi R	May 2026		Pursuing



RESEARCH PROJECTS

Title	Funding Agency	Amount Sanctioned	Status
Students Awareness, problems and Prospects towards SWAYAM Courses- A Study.	Scheme of DUSMYTR, Davangere University.	20,000	Completed

PUBLICATIONS

INTERNATIONAL JOURNALS	
1.	Women Empowerment and role of government in promotion of women welfare in India, published in International Journal of Creative Research Thoughts, Vol 9, Issue – IV, April 2021, pp 4492- 4497, ISSN NO: 2320 -2882, Impact Factor 7.97.
2.	Influence of Viral Marketing on Purchase Intention of Cosmetic Products- A Study. EPRA International Journal of Economics, Business and Management studies (EBMS), Vol.12, Issue 12, December 2025, ISSN (online): 2347-4378, Impact Factor: 8.619 (SJIF)

NATIONAL JOURNALS	
1.	Crop Insurance – An Empirical Study, Mukd Shabd Journal, Vol - IX, Issue – VII, July 2020, pp 2643-2654, ISSN NO: 2347 3150, Impact Factor – 4.6, Journal No. in UGC Care List Group-I Journal. DOI:10.37896/MSJ.
2.	A Study on IFRS and Its Impact on Selected Indian Companies, Published in Journal of the Asiatic Society of Mumbai, UGC Care Group I, Vol: XCV, (48), 2022, ISSN 0972-0766.
3.	A Comparative Study of Financial Statement Prepared Under IFRS and Ind-AS: With Special Reference to Wipro Ltd. South Indian Journal of Social Science, Vol. XXI, (38), 2023, ISSN- 0972-8945.
4.	Self Help Groups as an Agency of Women Empowerment: A Case Study of Davangere District. Shodh Prabha, Vol. 48, (8), 2023 ISSN-0974-8946.
5.	NABARD Programmes for Women Empowerment: A Study. Indian Journal of Psychology (08), 2023 ISSN- 0019-5553
6.	Recent Mergers and Acquisitions in Indian Public Banking Sector. Strad Research Vol. 11, Issue 1, 2024. ISSN: 0039-2049
7.	A Need for Learning IFRS: A Study of Post-Graduates Students of Commerce in Davangere. Humanities and Social Science Studies. Vol. 13, (1), 2024 ISSN-2319-829X.
8.	Capital Structure and Financial Performance: A Study on Selected Indian Information Technology Companies During Pre and Post Adoption of Ind-AS Period. Institute Public Enterprise (IPE) Journal of management, Vol.14, (11), 2024 ISSN- 2249-9040.
9.	NABARD Programmes for Women Empowerment: A Study. Institute Public Enterprise (IPE) Journal of management, Vol.15, (15), 2025 ISSN- 2249-9040.
10.	Commercial Taxes Administration Role in Economic Development Through Artificial Intelligence. Journal of Commerce and Business Studies, Vol. 8, Book No. 03, 2025. 2322-0767

CONFERENCE PROCEEDINGS	
1.	“Role of tax administration in GST revenue collection” in the international conference- 2025 on “disruptive trends in industries – role of banks, technology and operations – a way forward” organized by JNN College of Engineering, Shivamogga held from 10 th to 11 th , January 2025.
2.	“A Study of Financial Performance Analysis: An Empirical Evidence of Asian Paints Limited Introduction ” at the One Day National Level Conference on Dynamics of Commerce in the Contemporary Business Scenario in India (DCBS–2020), Government First Grade College and PG Centre, Shivamogga, Karnataka, India held on 18 th January 2020.
3.	Role of banking services in commercial taxes administration: A study at the National Conference on Sustainability and Technology in the Banking and Insurance Sector: Challenges and Opportunities, Institute of Management Studies, Davangere University, Davangere, Karnataka, India held on 10 th September 2024.
4.	Digital Transformation of Commercial Taxes Administration at the Two Days National Level Seminar on Fintech Innovation, Inclusion and Sustainability, sponsored by Indian Council of Social Science Research, Southern Regional Centre (ICSSR-SRC), Hyderabad, under the Ministry of Education conducted by Department of Studies in Commerce, Davangere University, P.G. Centre, Jnanagangotri, Chitradurga, Karnataka held on 14 th and 15 th February, 2025.
5.	“Impact of Mergers and Acquisition on Financial Performance of Selected Public Sector Banks” at One day Multi-Disciplinary National Conference on Contemporary Perspectives in Social Science, Commerce & Physical Education: Issues, Challenges and Future Direction conducted by K.L.E.Society’s Jagadguru Tontadarya College, Gadag-Betageri held on 29 th April 2026.
6.	“The Influence of Viral Marketing on Consumer Purchasing Decisions” at One day Multi-Disciplinary National Conference on Contemporary Perspectives in Social Science, Commerce & Physical Education: Issues, Challenges and Future Direction conducted by K.L.E.Society’s Jagadguru Tontadarya College, Gadag-Betageri held on 29 th April 2026.

PAPER PRESENTATION

INTERNATIONAL CONFERENCE	
1.	Presented a paper titled “Working Capital Structure and Liquidity Analysis: An Empirical Research on Manufacturing SSIs in Shivamogga City” in the International Conference on “Banking Financial Services and Insurance” organised by Department of Management Studies, JNN College of Engineering, Shimoga, Karnataka, on October 17-18, 2020.
2.	Presented the paper “Issues and Challenges of Digitalization of Banking in Rural Areas” in one day International Multidisciplinary E- Conference on Recent Trend, Challenges and Issues in

	Science, Organized by Jawahar Arts, Science and Commerce College Anadur, India on 4 th August 2022.
3.	Presented a paper titled “Financial Technology: an analytical study” in the two days International Conference on “digital transformation in financial services – global trends” organised by Avinashilingam institute for home science and higher education for women, Coimbatore held from 23.2.2024 to 24.2.2024.
4.	Presented the paper on “NABARD Programs for Women Empowerment: An Analytical Study in the international conference- 2025 on “disruptive trends in industries – role of banks, technology and operations – a way forward” organized by JNN College of Engineering, Shimoga held from 10 th and 11 th , January 2025.

NATIONAL CONFERENCE

1.	Presented a Paper entitled on “A Study on Convergence of IFRS and its Opportunity Challenges” at the One-Day National Level Seminar on Emerging Business Trends: Opportunities and Challenges, Department of Post-Graduate Studies and Research in Commerce, Kuvempu University, Shankaraghatta, Karnataka, India held on 19 th March 2022.
2.	Presented a Paper entitled on “Women empowerment through self-help groups in Davangere city: A study” at the Two Days National Conference on Atmanirbhar Bharat: Opportunities for Empowering India, Department of Studies and Research in Economics, Tumkur University, Tumakuru, Karnataka, India held on 29 th and 30 th April 2022.
3.	Presented a Paper entitled on “Impact of Indian accounting standards of financial position on Indian banking sector” at the National Level Seminar on Banking 4.0: Digitalization and Transformation, Department of Studies in Commerce, Davangere University, Shivagangotri, Davangere, Karnataka, India held on 16 th and 17 th September 2022.
4.	Presented a Paper entitled on “The National Bank for Agricultural and Rural Development (NABARD): Banking linkages and financial support for women empowerment” at the National Level Seminar on Banking 4.0: Digitalization and Transformation, Department of Studies in Commerce, Davangere University, Shivagangotri, Davangere, Karnataka, India held on 16 th and 17 th September 2022.
5.	Presented a Paper entitled on “Impact of Ind-AS on Financial Metrics of Selected Indian Pharmaceutical Companies”, in the Multidisciplinary National Conference on Contemporary Trends in Humanities & Social Sciences, Organized by S.D (PG) College Panipat Affiliated to Kurukshetra University, Kurukshetra held on 18 th and 19 th March 2023.
6.	Presented the Paper “Karnataka’s Path Through Policy Incentives for EV’s” in the Two Days ICSSR Sponsored National Conference on “Electric Vehicle in India: The Drive Towards

	Sustainability organized by Institute of Management Studies, Davangere University, Davangere from 21 st August to 22 nd August 2025.
7.	Presented the Paper on “The Influence of Viral Marketing on Purchasing Decisions with Special Reference to Cosmetic Products” in the 76th All India Commerce Conference of the Indian Commerce Association on "Emerging World Trade Order: Challenges and Opportunities jointly hosted by Garden City University, Bangalore, Karnataka, from 19 th December to 21 st December 2025.

CONFERENCE ATTENDED:

1.	Attended SBI Sponsored One day National Conference on “Sustainability and Technology in the banking and Insurance Sector, Challenges and Opportunities” organized on 10 th September 2024 by the Institute of Management Studies, Davangere University.
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WORKSHOPS/SEMINARS/SYMPOSIUM ATTENDED:

1.	Attended One day Seminar on “Emerging Issues, Challenges and Opportunities of Small Business Enterprises in India” organized on 17 th January 2019 by the Department of Studies and Research in Commerce, Davangere University.
2.	Attended Two days Workshops on “Business Analytics Using Excel - A Hands-on Training” held on 18 th and 19 th May 2020 at Kamadhenu Arts and Science college.
3.	Attended One day workshop on “On Role of Digital Libraries in Academic Research” held on 30 th May 2020 at Davangere University Davangere.
4.	Attended Eight days workshop on “NAAC Criteria” held from 3 rd to 10 th February 2021 at Davangere University Davangere.
5.	Attended One-week virtual international workshop on “Life Skills for Professional Competence” held from 28 th July to 3 rd August 2021 at Govt. First Grade College Bidadi, Bangalore.
6.	Attended Two days workshop on “Business Case Writing” held from 5 th – 6 th August 2021 at Govt. First Grade College Bidadi, Bangalore.
7.	Attended Two days Online workshop on “Research Paper Writing and Journal Selection” from 27 th to 28 th August 2021 organized by Faculty of Commerce and Management, SGT University.
8.	Attended One day Workshop on Business Research Methodology on 5 th February 2022 conducted by Department of Studies in Commerce, Davangere University.
9.	Attended Seven days Workshop on Research Methodology in Social Science from 24 th to 30 th May 2023 organised by ICSSR(Southern Regional Center), Ministry of Education,

	Government of India in Collaboration with Dept. of Studies in Commerce, Davangere University.
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FACULTY DEVELOPMENT PROGRAMME ATTENDED:	
1.	Attended One day Research Skill Development Programme on “Research Paradigms” held on 11 th March 2017 organised by Department on MBA, Shridevi Institute of Engineering and Technology.
2.	Attended Seven Days FDP Organised by Davangere University from 6 th January 2020 to 13 th January 2020 at Shivagangotri Campus, Davangere University.
3.	Attended Four-Day on “Use of Statistical Tools and Techniques for Social Science Research from 20 th April 2020 to 23 rd April 2020 organised by Institute of Management Studies, Davangere University.
4.	Attended Seven Days Online FDP on “Impact of Covid-19 on Indian Economy and Industry” held from 14 th to 20 th May 2020 at Sangoli Rayanna First Grade Constituent College, Belagavi, Karnataka.
5.	Attended National Level FDP on “Research Methodology” held from 21.05.2020 to 27.05.2020 at Rani Channamma University.
6.	Attended One day FDP on “Hone Your Skills” organised by Avinash College of Commerce affiliated to Osmania University on 11 th June, 2020.
7.	Attended 14 days National FDP on “Data analysis for Research in social Sciences” from 17 th to 30 th June 2020 held at Teaching Learning Centre, Ramanujan College, University of Delhi.
8.	Attended Online FDP on “Project Proposal for Research Grants” held on 8 th January 2021 at Davangere University, Davangere.
9.	Attended one week FDP on “Qualitative Data Analysis” from 27 th to 03 rd May 2021 held at Teaching Learning Centre, Ramanujan College, University of Delhi.
10.	Attended FDP on “Application of artificial intelligence in Business” from 21 st – 25 th June 2021 organised by Davangere University sponsored by AICTE Training and Learning Academy, New Delhi.
11.	Attended International Faculty Development Programme on NEP “A Roadway for critical thinking and innovative research” from 26 th – 31 st August 2021, organised by Sahyadri Commerce and Management College, Shimoga, Karnataka.

WEBINAR ATTENDED	
1.	National Level Webinar on “Revitalizing MSMEs Post COVID – 19 Crisis and Business Sustainability” held on 11 th June, 2020 organised by Avinashilingam Institute for Home Science and Higher Education for Women.

2.	Online awareness survey on “Intellectual Property Rights” held on 26 th April 2021 organised by Department of studies in commerce Davangere University, Davangere.
3.	National Level Webinar on “Career Opportunities in Data Analysis” held on 29 th June, 2021 organised by Department of Economics, KLE Society’s Jagadguru Tontadarya College Gadag Karnataka.
4.	National level Webinar on “Personal Financial Planning and Wealth Creation Through Mutual Funds” organized by Dept. of Studies in Commerce, Davangere University in collaboration with Association of Mutual Funds in India (AMFI) on 8 th July 2022
5.	National Level Webinar on “Investor Awareness Program” held on 19 th July, 2021 organised by Institute of Management Studies, Davangere University, Davangere.

CAPACITY BUILDING PROGRAM

1.	Attended ICSSR Sponsored Capacity Building Program from 8 th March to 19 th March at Davanagere University Davanagere.
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SHORT TERM COURSE ATTENDED

1.	Attended 7 Days Online course on “Stress Counselling” held from 15 th May to 21 st May 2020 at Annamalai University.
2.	Attended 4 days Online Course On “Use of Statistical Tools & Techniques” held from 20 th to 23 rd April at Davangere University, Davangere.

ORIENTATION PROGRAMME AND REFRESHER COURSE ATTENDED:

1.	Attended Orientation programme held from 26 th June to 24 th July, 2020 at Teaching Learning Centre, Ramanujan College, University of Delhi.
2.	Attended Refresher Course held from 25 th June to – 8 th July, 2021 at Teaching Learning Centre, Ramanujan College, University of Delhi.

RAPPORTEUR

1.	Rapporteur at Two Days National Level Seminar on Sustainable Innovative Ideas for Global Business, organized by Department of Studies in Commerce, Davangere University, Shivagangothri, Davangere, Karnataka held on 18 th and 19 th August, 2023.
2.	Rapporteur at Two Days National Level Seminar on Fintech Innovation, Inclusion and Sustainability, sponsored by Indian Council of Social Science Research, Southern Regional Centre (ICSSR-SRC), Hyderabad, under the Ministry of Education conducted by Department of Studies in Commerce, Davangere University, P.G. Centre, Jnanagangotri, Chitradurga,

	Karnataka held on 14 th and 15 th February, 2025.
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