

B.A. Semester – III

Subject: Photo Journalism
Elective Course (EC-1)
(EC for Journalism Students)

Course No.	Type of Course	Theory / Practical	Credits	Instruction hour per week	Total No. of Lectures/Hours / Semester	Duration of Exam	Semester and End Exam	Internal Assessment Marks	Total Marks
EC-1	Optional /Elective	Theory	02	02	32 hrs	2hrs	40	10	50

OE-1: Title of the Course: Photo Journalism

Course Outcome (CO):

1. To train the students to understand the nature of photography , digital photography .
2. To practice the journalistic photography (news photography)

After completion of course, students will be able to:

- CO 1 : To understand the nature of photography
- CO 2 To the recent trends in photography.
- CO 3 To make the students aware about the Nature photography.
- CO 4 To understand the digital photography.

Syllabus- OEC: Title- Photo Journalism	Total Hrs:32
Unit-I	8 hrs
Chapter No. 1: Concept of Photography- Evolution of Photography. Chapter No. 2 Different types of cameras Manual, Digital and phone cameras	
Unit-II	8 hrs
Chapter No. 3 : Types of Photography- Light and light equipment's -Latest trends in Photograph. Chapter No. 4. :Concept of Photo Journalism- Nature and Scope of Photo Journalism Role and Responsibilities of Photo Journalists	
Unit-III	8 hrs
Chapter No. 5. : Sources of news photography, Techniques of Photo editing- Caption writing- Photo editing software's. Chapter No. 6. : Uploading news photos /videos on Digital platforms.	
Unit-IV	8 hrs
Chapter No. 7 : Importance of Mobile Journalism Chapter No.8 Mobile Photography Using smart phones for taking effective pictures and shooting videos. Chapter No.8 : Editing photos and videos taken on smart phones	

Books recommended.

1. N. Manjunath- Chayachitra Patrikodyama
2. Cyernshem G.R – History of Photography
3. Milten Feinberg – Techniques of Photo Journalism
4. Newspaper Photography – a Professional view of Photo Journalism Today
5. Tom And Digital Photography Masterclass : Advanced Photographic and Image manipulation techniques for creating perfect pictures.
6. Michael Langford, Anna Fox, Richard Sawdon Smith Langford's Basic Photography : The Guide for Serious Photographers
7. Milten Feinberg- Techniques of Photo Journalism
8. Michel Long ford- Basic Photography
9. Tom Ang- Digital Photography- Mster classes
10. N manjunath- Chayachitra Patrikodyama
11. Cyernshem G R- History of Photography
12. Chaya chitra Patrikodyam by Astromohan
13. Chitra Jagattu by R.V. Kattimani



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B.A. Semester – IV

Subject: Writing for Media
Elective Course (EC-2)
(EC for Journalism Students)

Course No.	Type of Course	Theory / Practical	Credits	Instruction hour per week	Total No. of Lectures/Hours / Semester	Duration of Exam	Theory Marks	Internal Marks	Total Marks
EC-2	Optional /Elective	Theory	02	02	32 hrs	2hrs	40	10	50

OEC-1: Title of the Course: Writing for Media

Course Outcome (CO):

- To give a glimpse of writing for media and develop an interest in writing
- Introduce the students to Media Writing.
- Equip the students with new trends in Media Writing.

After completion of course, students will be able to:

CO 1: The student will be ready to work as amateur reporter

CO 2 : He/she will be through with the techniques of reporting

CO 3 :: He/she is able to understand the mistakes committed by the reporters

CO 4: Understand the writing skills for various mass media.

Syllabus- OE: Title- Writing for Media		Total Hrs: 32
Unit-I		8 hrs
Chapter No.1: Print Media: Introduction to writing for print media. Media Ethics Chapter No.2: Forms of Journalistic writing: (News writing, column, article, feature, editorial, letter to the editor, preparing press release etc). Chapter No.3: News Sources. Importance of Re-writing		
Unit-II		8 hrs
Chapter No.4. : Radio: Introduction to writing for radio, principles and elements of scripting, News scripting. Chapter No.5. : Television: Basic principles and Techniques of TV writing, elements of TV scripting, language and grammar, TV Script formats; Writing News script.		
Unit-III		8 hrs
Chapter No.6: New Media: Introduction to Writing for online Media. Introduction to Chapter No.7: Introduction to writing for films. Blogging, Web Journalism.		
Unit-IV		8 hrs
Chapter No.8: Process and Creativity in scripting. Chapter No.9 : Definition of Film Review and criticism.		

References:

- 1) C.A Sheenfield- Effective Feature Writing.
- 2) Nelson R.P – Article Writing.
- 3) D K choler; Broadcast Journalism.
- 4) KM Shreevastava; Radio and TV journalism
- 5) Mehara Massani_; Broadcasting and people
- 6) PC Chattarje _;Broadcasting in India.
- 7) EE Wills; Writing Television and Radio programme
- 8) Paul G Smeyak _ Broadcast News Writing.
- 9) ಸಿ.ಯು.ಬೆಳ್ಳಕ್ಕಿ, ರೇಡಿಯೋ ಲೋಕ, ಸಾಹಿತ್ಯ ಪ್ರಕಾಶನ,ಹುಬ್ಬಳ್ಳಿ
- 10) ಬಿ ಎನ್ ಗುರುಮೂರ್ತಿ, ರೇಡಿಯೋ ಟೆಲಿವಿಜನ್ ಭಾಷಾ ಸಂವಹನ, ಕರ್ನಾಟಕ ಮಾಧ್ಯಮ ಅಕಾಡೆಮಿ ಬೆಂಗಳೂರು.
- 11) ಬಿ.ಕೆ.ರವಿ,ಬಾನುಲಿ ಬರಹಗಳು, ಚೈತ್ರ ಕಮ್ಯೂನಿಕೇಷನ್,ಬೆಂಗಳೂರು
- 12) Paul Sureya _ Broadcast News Writing: Radio ,The fifth Estate.
- 13) Berkeley, California UV: What is cinema?

Books recommended.

1. Jason Whittaker ; - 2000 Producing for the Web.(Media Skills)
2. Timothy Garrand ; - Writing For Multimedia and The Web - A Practical guide to content development for interactive Media.
3. Stepen Pite - The digital Designer, 101 Graphics Design Project for Print,The web , Multimedia, Motion graphics.
4. J.G Stonell- Writing for MassMedia .



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Number of Courses and credit Course –wise in all semesters

SEMESTER-III

Course No	Title of the Course	No of Credits	Teaching Hours/Per week	Formative Assessment	Summative assessment	Total Marks
01	Reporting and Editing Process – Theory	03	04	20	80	100
02	Reporting and Editing Process – Practical	02	04	10	40	50
03	Photo Journalism –EC-1	02	02	10	40	50

SEMESTER-IV

Course No	Title of the Course	No of Credits	Teaching Hours/Per week	Formative Assessment	Summative assessment	Total Marks
01	Feature Writing and Translation- Theory	03	04	20	80	100
02	Feature Writing and Translation – Practical	02	04	10	40	50
03	Writing for Media –EC-2	02	02	10	40	50


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a) For Elective and Compulsory Papers

First semester B.A. Degree Examination, 2025 Subject
Paper:-----

Time: 2 Hours

(Max.Marks-40)

Section A

Answer all questions. Each question carries TWO marks. (5x2=10)

- 1.
- 2.
- 3.
- 4.
- 5.

Section B

Answer any six of the following. Each question carries FIVE marks. (6x5=30)

- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.

Note: While setting the question paper for elective paper and compulsory papers, care should be taken to select **atleast one** question from each unit for section A and **exactly two** questions from each unit for section B to maintain uniform distribution of questions.


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