

FACULTY PROFILE

Dr. SHASHIDHARA D.

Assistant Professor, Davangere University

Department of Studies in Commerce

Qualification : M.Com, Ph. D

Areas of Specialization : Accounting and Finance

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Vision

Academic Enrichment and imparting knowledge in the field of Research and innovation. Contributing to the university for the center of excellency. Bringing the profession to the real life benefits of the society.

Educational Qualifications

Sl. No.	Degree	Specialization/ Subjects	University	Year of Award/ Passing
1	Ph.D	Finance	P.G. Department of Commerce, Karnatak University, Dharwad.	2023
2	SLET	Commerce	University of Mysore, Mysore, Accredited by UGC	2014
3	NET & JRF	Commerce	UGC- National Educational Testing Bureau, New Delhi	2015
4	PG	M.Com, (Accounting&Taxation)	Davangere University	2015
5	UG	B. Com (Accounting&Taxation)	Davangere University	2013

Professional Details (Academic/Research Experience)					
Sl. No.	Designation	Institution/University	UG/PG	From	To
1	Assistant Professor	Davangere University	PG	25 th June,2019	-
3	Teaching Assistant	Davangere University	PG	1 st August 2015	31 st July 2017

Areas of Research Interest:	
1.	Finance
2.	Accounting
3.	Micro, Small and Medium Business enterprises
4.	Economics

Academic/Administrative/Additional responsibilities	
1.	E-Attestation officer from 2019-20 to 2020-21.
2.	Programme Officer, NSS unit 2, Jnanagangotri Campus from 2020-21 onwards.
3.	Course Coordinator, Department of Studies in Commerce, PG Centre, Davangere University, Chitradurga from 22.02.2022 to till date.

Research Publications:	
a) International Journals	
1.	“An Empirical study on the Customer Preferences Towards Mobile Phones in Davangere City” Mr. Shashidhara D, Dr.(Smt) Chandramma M, <i>International Journal of Research in Management, Economics and Commerce (IJRMEC)</i> .ISSN 2250-057X, Volume 8, 2018, page No. 137-144.
2.	“A Study on Green Accounting: Concept and its Importance”, Mr. Shashidhara D and Dr.(Smt) Chandramma M, <i>Global Journal for Research Analysis</i> , Vol.8, 2019 . Page No.14-16.

3.	‘A Theoretical study on the Role of Syndicate Bank in providing agricultural Agriculture Sector” Shashidhara D, Dr.(Smt) Chandramma M, <i>International Journal of Research in Management, Economics and Commerce (IJRMEC)</i> . ISSN 2250-057X, Volume 8, 2018, page No. 145-150,
4.	“Innovation Management in E-Commerce and Social Media”, Dr. Cirappa I B and Mr. Shashidhara D, <i>International Journal of Research in Management Studies, Volume-2, 2016, Page No. 27-36.</i>
5.	“Customer Satisfaction towards E-Commerce System Services”, Mr. Shashidhara D and Ms. Usha, In the Edited book “ <i>Emerging Trends in Business and Management-Issues and Challenges</i> “ Vol.02, ISBN: 978-93-5407-270-3, Page No. 173-180.(2020).
6.	“Perception and Preference of Teachers Towards Technology In Teaching: A Case Study” Ms Usha and Mr. Shashidhara D, <i>Developing the Next Generation Learners in this Digital Era (Vol. I), ISBN 978-1-716-53931-2.</i>
7.	“A Study on Impact of Working Capital Management on Profitability of Karnataka State Road Transportation Corporation” Mr. Shashidhara D and Dr.(smt).Chandramma.M, ‘ <i>RESEARCH JOURNEY</i> ’ <i>International Multidisciplinary E- Research Journal Impact Factor - (SJIF) – 6.625, Special Issue 251 : Recent Trends in Research Peer Reviewed & Indexed Journal , ISSN :2348-7143 August-2020.</i>
8.	“A Study on Financial Performance of Basavaraj Rice Tech, Davangere, Karnataka”. Mr. Shashidhara D and Dr.(smt). Chandramma. M, <i>International Journal of Multidisciplinary Educational Research. ISSN:2277-7881.Vol.10, Issue:1(1).Impact Factor:6.514.(2020).</i>
9.	“Liquidity- Profitability Analysis and Prediction of Bankruptcy- A Study of Select Rice Mills”, Mr. Shashidhara D and Dr.(smt).Chandramma.M, <i>The Journal of Oriental Research Madras, A UGC CARE approved, Peer Reviewed and Refereed Journal and International Journal, ISSN: 0022-3301,Vol. XCII-XXXII (2021).</i>
10.	“Operating Performance of Select Rice Mills in Davangere District”, Mr. Shashidhara D and Dr.(smt).Chandramma.M, <i>Journal of Education, Rabindra Bharati University, UGC CARE, Approved Peer Reviewed and Refereed Journal, ISSN: 0972-7175, Vol. XXIII, No. 9 (1) (2021).</i>
11.	“Impact of Office Automation on Employees Performance: A Case study of Micro Finance Companies in Chitradurga”, Mr. Shashidhara D, Dr. (smt) Chandramma M. <i>Athmanirbhar</i>

	<i>Bharat: Opportunities for Empowering India, ISBN: 978-81-956228-3-2, page no. 120-130 (2022).</i>
12.	“A Study on Customer Perception Towards E-Vehicles in Chitradurga City”, Dr. Shashidhara D, <i>International Journal of Research and Analytical Reviews</i> , E-ISSN: 2348-1269, P-ISSN: 2349-5138, June 2023.
13.	“Prediction of Bankruptcy and Impact of Credit Risk Management on Profitability of Commercial Banks in India: A Study” Dr. Shashidhara D, <i>International Journal For Multidisciplinary Research</i> , E-ISSN:2582-2160, 5(4), August 2023.
b) International Conference	
1.	“A Dynamic Role of Merchant Banking in India”, Ms. Madhuri, Mr. Shashidhara D, <i>Recent Trends in Business, Management and Tourism</i> , ISBN:978-63041-692-8, year 2014 , page No. 267-270.
2.	“25 Years Banking Sector Reforms and its Impact on Indian Economy: Look Back and Ahead”, Mr. Shashidhara D, <i>Financial Sector Reforms in India</i> , ISBN: 978-93-84262-30-3, page No. 273-277.

Conference/ Workshops/Trainings attended/organized:

a) International/National Conferences:

1. National Seminar on Rural Women Entrepreneurship in India, Dept. of Studies and Research in Commerce held at Davangere University, Davangere on 9th & 10th November 2013.
2. National Conference on Indian Insurance Sector: Innovation, Sustainability and Social Impact held at Tumkur University. Dept. of Studies & Research in Business Administration & Bangalore Insurance Institute on 22nd November 2014.
3. International Conference on Empowering Employability in Business Education held at GFGC, Channagiri on 6th May 2014.
4. International conference on Recent Trends in Business, Management and Tourism held at Adarsh Group of Institutions, Bangalore on 30th April 2014.
5. National Level Conference On Innovation Management-Emerging Paradigms held at IMS, Davangere University, Davangere on 17th October 2015.

6. National Conference on Agriculture Finance in India: Trends, Issues and Challenges. held at Gulbarga University, Kalburagi on 20th March 2016.
7. National Conference on 25 Years of Financial Sector Reforms: A Look Back and Ahead held at DOSR in Commerce, Davangere University on 22nd and 23rd April 2016.
8. Goods and Services Tax: Challenges and Opportunities held at DOSR in. commerce, Davangere University on 13th April, 2017.
9. National Conference on Digital Revolution and Management, held by DOSBA, B.N Bahadur Institute of Management Sciences held on 16th & 17th march 2018.
10. One-Day National Conference on Tax Reforms In India: Issues and Challenges held at Karnatak Arts College, Dharwad on 5th October 2018.
11. Two-day national conference on “Contemporary Innovations in Industry and Commerce” held at Mangalore University, Mangalagangothri, Karnataka, India on 22nd and 23rd February, 2019.
12. Attended State Level Conference organized by PG Center, Chitradurga, Davangere University.
13. Participated and presented paper entitled “Working Capital Management in Kumar Rice Milling firm- A Case study of Davangere, in online international multidisciplinary conference which held on 27th May, 2021.
14. Participated and presented paper entitled “Role of M-Banking in Banking Literacy- A Case Study in Chitradurga City” in Two day national level seminar on Banking 4.0: Digitalization and Transformation organized by Department of Studies in Commerce, Davangere University, Shivagangothri, Davangere, Karnataka on 16th and 17th September, 2022.
15. Participated and presented paper entitled “An analysis of Profitability of Public Sector bank using DuPont Model(With special reference to Bank of Baroda)” in Two day national level seminar on Banking 4.0: Digitalization and Transformation organized by Department of Studies in Commerce, Davangere University, Shivagangothri, Davangere, Karnataka on 16th and 17th September, 2022.

b) Workshops/Seminars/Symposium Attended:

1. “Faculty Development Program – 2020” organized by Davangere University from 06/01/2020 to 13/01/2020(Offline).
2. Attended One –Week International Online Faculty Development Programme Organized by Internal Quality Assurance Cell (IQAC) in association with Patlex Business Solutions on “Innovation, IPR & Entrepreneurship” from May 04, to May 10, 2020.

3. Attended National Level Online Faculty Development Programme on “Post Covid-19- Challenges and Opportunities for Indian Business” organized by the Department of Commerce, Computer Science and Library and Information Centre, GFGC, Maluru, on 19th May 2020.
4. Attended Four-Day on “Use of Statistical Tools and Techniques for Social Science Research” organized by Institute of Management Studies, Davangere University held on 20th to 23rd April 2020.
5. Attended Online National Level Workshops on “Creating an inclusive Teaching Learning Experience in LMS (MOODLE) organized by Department of Computer Science (UG), Kristu Jayanti College (Autonomous), Bengaluru on 19th, 20th & 21st May, 2020.
6. Attended Online Faculty Development Programme on “Data Analysis Using Spreadsheet” organized by Department of Management (BBA), Kristu Jayanti College (Autonomous), Bengaluru from May 19 to May 22, 2020.
7. Attended Online Workshop on “Article Writing in Management and Social Sciences” organized by School of Management Studies, University of Hyderabad on May 10, 2020.
8. Attended Three-Day Online Workshop on “Online Course Design, Development and Delivery” Organized by HRDC, University of Hyderabad on May 7-9, 2020.
9. Attended One Week National Level Online Faculty Development Programme on “Research Methodology in Commerce” organized by Department of Post Graduate Studies and Research in Commerce, Rani Channamma University, Belagavi from 21st May to 27th May 2020.
10. Attended Three Days National Level Online FDP on “ACT-RIGHT NOW”, COVID-19 & ITS Implications” organized by School of Commerce, Jain (Deemed to be University) from 29th April to 1st May 2020.
11. Attended One-Week Workshop on “PLS Analysis using SMART PLS” organized by Research Siksha, India held on 6th May to 11th May 2020.
12. Attended 10- Day National Faculty Development Programme on “How to Write Research Paper with R” organized by held on 13th May to 4th June 2020.
13. Attended 4 Week **Induction/Orientation** Course Programme for “Faculty in Universities/College/Institutes of Higher Education” from June 4- July 01, 2020 with **Grade A+** organized by Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching.
14. Attended “UGC-KSET-2020 Online Coaching Classes for Paper-1” organized by Online Education Resource Centre (OERC), KSAWU, Vijayapura from 3rd June to 19th June 2020.

15. Attended One-Day National Seminar organized by DVS College, Shivamogga.
16. Attended a National Virtual Seminar on Financial Education for Young Investors on 17th October 2020 organized by Department of Business Administration and IQAC, Avinashilingam Institute for Home Science and Higher Education for Women, Tamilnadu.
17. Attended five day Online Elementary FDP AICTE Training and Learning (ATAL) Academy on “Application of Artificial Intelligence in Business from 21.06.2021 to 25.06.2021 at Department of Commerce, Davangere University, Davangere.
18. Attended five day Online Elementary FDP of AICTE Training and Learning (ATAL) Academy on “Technology Disruptions in Management” from 23.08.2021 to 27.08.2021 at College of Management, SRM Institute of Science and Technology.
19. Attended seven-day online Faculty Development Program on the theme “Policy Initiative and Quality Enhancement in Higher Education from 05.05.2021 to 11.05.2021 organized by Academic Research Group, Kolar.
20. Attended two-weeks inter-disciplinary Refresher course/Faculty Development Program on “Advanced Research Methodology Tools and Techniques from 15-30 April, 2021 with A+ organized by Teaching Learning Centre, Ramanujan College, University of Delhi, Under the aegis of Ministry of Education Pandit Madan Malaviya National Mission on Teachers and Teaching in collaboration with Department of Mathematics, Ramanujan College.
21. Attended two-week online Refresher Course in Commerce and Management from 25th June to 08th July 2021 with A+ organized by Teaching Learning Centre, Ramanujan College, University of Delhi, Under the aegis of Ministry of Education Pandit Madan Malaviya National Mission on Teachers and Teaching in collaboration with Department of Mathematics, Ramanujan College.
22. Attended five-day online Faculty Development program on “Teaching Learning and Research Pedagogy for excellence in Education organized by IQAC of St. Joseph’s College (Arts and Science) from 20.08.2021 to 24.09.2021.
23. Participated in the 22nd Edition of Online national level faculty study circle on the topic Innovative Teaching Strategies for Digital Natives- Gen Z, held on 26th May and 27th May, 2021.
24. Attended national level one-week workshop on How to File Income Tax Return and Investment Management Strategies from 06.06.2021 to 10.06.2021 organized by ESSGEE DIGISKILLS.

25. Completed Value Added Course on ICSSR sponsored Capacity Building Program conducted by Department of Studies in Economics, Davangere University, from 18th to 19th March 2022.

Papers Presented in Workshops/Seminars/Symposium/Conferences

1. Presented a paper entitled “A Dynamic Role of Merchant Banking in India” in International Conference “Recent Trends in Business, Management and Tourism” held at SRN Adarsh College, Chamarajpet, Bengaluru on 30th April 2014.
2. Presented a research paper entitled “A Study on Financial Performance of Basavaraj Rice Tech, Davangere, Karnataka” on a virtual multidisciplinary conference organized on 22nd July to 24th July 2020 by Special Minds and SSN Research Foundations.
3. Presented a paper titled “A Study on Impact of Working Capital Management on Profitability of Karnataka State Road Transportation Corporation” in One Day Online International Multidisciplinary Conference on UGC Care Listed Research Article Trends of Pure Science and Applied Science Disciplines in Higher Education System in India and Abroad which held on dated 30th August, 2020.
4. Presented a paper titled “Estimating Bankruptcy of Selected Rice Mills using Altman’s Z-Score Model” in National conference on “Achieving 10 Dollar Trillion Economy of India by 2030: Opportunities and Challenges” organized by Department of MBA, KLS Gogte Institute of Technology, Belagavi in association with Visvesvaraya Technological University, Belagavi conducted on 20th and 21st April 2021.
5. Presented a research article titled “Working Capital Management in Kumar Rice Milling firm- A Case study of Davangere” in online international conference organized jointly by IQAC and Library department of Anandibai Roarane Arts, Commerce and Science College, Vaibhavwadi on 27th May, 2021.
6. Presented a research paper entitled “Operating Performance of Select Rice Mills in Davangere District” in the One Day International E-Conference on Advances in Collaborative Research for Social Science, Business and Humanities organized by IQAC initiative Department of Sociology, RTES Arts, Science and Commerce Degree College, Ranebennur- 581115, Karnataka on 10th August 2021.
7. Presented an article titled “Growth and Performance of Indian Insurance Sector: An Analysis” in ICSSR, New Delhi sponsored by a Two-day multidisciplinary national conference on “Indigenization of Social Science studies in India” organized by the

Davangere University, Shivagangotri, Davangere-577 007, Karnataka on 23rd and 24th February 2022.

8. Presented an article entitled “Prediction of Bankruptcy and Impact of Credit Risk Management on Profitability of Commercial Banks in India: A Study” in Two-day national conference on recent trends in banking and finance organized by PG Department of Commerce, Karnatak University, Pavate Nagar, Dharwad-580003 on 26th February, 2023.

Special Lectures Delivered

1. Invited as a Resource person for One-Day Webinar on “Emerging trends in Indian Banking Sector” by HPS Degree College on 9th June 2021.
2. Invited for a special lecture by GFGC, Baramasagara, Davangere (D) on the topic “Recent Tendencies in Indian Banking Sector and Impact of Covid-19 on Banking Sector” on 23rd August 2021.
3. Invited for a special lecture by SRS college, Chitradurga on “Analysis of Union Budget: 2021-22 on 3rd February 2022.

Membership in Professional Bodies

1. Member of Indian Commerce Association (ICA) with membership ID KA513 from 8th July 2020 onwards.
2. Reviewer of International Journal of Research and Analytical Reviews with Member Id 118561 from 13th June 2023 onwards.

SWAYAM Courses

1. Successfully completed NPTEL-SWAYAM Course examination on “Service Marketing—A Practical Approach” with 63% (Elite) held on 21st March 2021 by NPTEL Online Certification funded by the Ministry of HRD, Govt. of India.
2. Successfully completed NPTEL-SWAYAM Course examination on “Indian Economy: Some Contemporary Perspectives” with 77% (Elite-Silver) held on 27th March 2022 by NPTEL Online Certification funded by the Ministry of Education, Govt. of India.

Research Projects

1. Successfully completed a Seed Money Project titled “**Ultra Small Branches: A Step towards Financial Inclusion**” funded worth of Rs 20,000 by Davangere University during the academic year 2020-21.

Personal Details		
Gender	Male	
Date of Birth	3 rd February 1993	
Contact details	Address for Communication	Permanent address
	# 25, Kanasu Nilaya, Srinivasa Reddy Badavane, Marenahalli Road, Near Harshith College, Jagalur, Jagalur (Tq), Davangere (D), Karnataka-577 528	Jammapura Myasarahatti, Thoranagatte (P), Jagalur (TQ), Davangere (D), Karnataka-577521
Electronic address	Mobile: 9972600359/7892683457 E mail : shashidhar.jmm@gmail.com :shashidhar.jmm@davangereuniversity.ac.in	