

## FACULTY PROFILE

### Dr. Vinay M

Assistant Professor

Dept. of Journalism and Mass Communication

Davangere University.

Qualification : MS Communication, Ph.D

Areas of Specialization : Print Media

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### Vision

To remind and encourage students to find what they are passionate about.

### Educational Qualifications

Sl. No.	Degree	Specialization/ Subjects	University	Year of Award/ Passing
1	<b>NET</b>	Journalism and Mass Communication	UGC	June -2012
2	<b>SLET</b>	Journalism and Mass Communication	University of Mysore	2014
2	<b>PG</b>	Journalism and Mass Communication	Bangalore University	2010
3	<b>UG</b>	J.OE.PSY	Bangalore University	2008
4	<b>PhD</b>	Print Media	Karnatak University	2021

### Professional Details (Academic/Research Experience)

Sl. No.	Designation	Institution/University	UG/PG	From	To
1	Teaching Assistant	Davangere University	<b>PG</b>	2012	2019
2	Assistant Professor	Davangere University	<b>PG</b>	2019	Till date

**Areas of Research Interest:**

1.	<b>Print Media</b>
2.	<b>Electronic Media</b>
3.	<b>Advertising and Public relations</b>

**Academic/Administrative responsibilities:**

1.	Member for Board of Studies (BOS) at DoS in Journalism and Mass Communication (UG and PG), Davangere University 2020
2.	Member for Board of Examiner (BOE) at DoS in Journalism and Mass Communication (UG and PG), Davangere University 2019-2020
3.	Member, Local Inspection Committee (LIC) for Davangere University Davangere 2019-20
4.	Assistant Coordinator, IQAC, Department Journalism and Mass Communication Davangere University, from 2019.
5.	Member for Board of Examiner (BOE) at DoS in Journalism and Mass Communication, Vijayanagara Sri Krishnadevaraya University, Ballari.2020 -2021
6.	Member for Department Council at DoS in Journalism and Mass Communication, Davangere University
7.	Cultural Committee Member, Davangere University.
8.	Azadi Ka Amruth Mahotsav Committee Member, Davangere University.2021
9.	Member of BOAE for PG and UG at DoS in Journalism and Mass Communication, Davangere University 2020
10.	Member for Arts Departments Composition Davangere University Davangere.15.05.2020.
11.	Member, Media Committee for Convocation and other functions of Davangere University.

**Research Projects/Fellowships:**

Sl.no	Title of the Project	Funding Agency	Project Budget	Period	Status
1.	The Role of Mass Media in Community Development	DUSMYTR, Davangere University	20.000/-	1 Year	Project Report Submitted

**Membership/Editorship in Peer-reviewed journals and Books:**

1.	Member of Editorial Board " <b>Jnana Sangama</b> " A Collection of multidisciplinary Research Articles. Published by Centre for Social Science Studies and Research, Davangere, Karnataka.
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	ISBN: 978-81-924082-6-2
2.	Member of Editorial Board <b>“CREATOR”</b> International Journal of Research in Social Sciences, A peer Reviewed, Refereed and Quarterly Journal. ISSN:2349-8683
3.	Member of Editorial Board <b>“Raitha Suchi ”</b> Monthly Magazine, Published by Basaveshwara Media, Davangere, Karnataka. RNI No: KAR KAN 25072
4.	Member of Editorial Board <b>“Journal of Research in Social Sciences”</b> A Peer Reviewed, Quarterly Journal. ISSN:2349-8683, ISBN:978-81-924082-7-9

Research Publications:	
a) International Journals	
1.	Relevance of Folk Media in Modern Times, International Journal- Creator, International Journal of Research in Social Sciences, A peer Reviewed, Refereed and Quarterly Journal. ISSN: 2349-8683, Center for Social Science Studies and Research, 2016 (Page no. 100-114)
2.	Major Programming and Economic Trends in Regional Television Programming in India, International Journal- Social Vision, International Journal of Social Science. ISSN: 2349-0519, Desh Vikas Publications, 2016 (Page no. 165-178)
3.	Superstition Programmes in the Media and its Impact on Society, Global Journal for Research Analysis-An International Journal ISSN:2277-8160, Global Journal for Research Analysis, 2017 (Page no. 33-34)
4.	A brief study of the impact and necessity of social networking sites, International Journal of Kannada Research, ISSN: 2454-5813, Impact Factor: RJIF 4.89, Peer Reviewed Journal, Refereed Journal, Indexed Journal, 2020 (Page no.107-109)
5.	The role of media in protection of human rights, International Journal of Kannada Research, ISSN: 2454-5813, Impact Factor: RJIF 4.89 Peer Reviewed Journal, Refereed Journal, Indexed Journal, 2021 (Page no.38-46)
6.	The Role of Newspaper Caricature ó A Study, International Journal of Research Publication and Reviews, Volume: 3,ISSN:2582-742, 2022 ( Page no.494-496)
7.	The Role of Mass Media in Community Development, International Journal of Creative Research Thoughts, Peer Reviewed & Refereed Journal, ,Impact Factor: 7.97, ISSN:2320-2882, 2022( Page no.743-748)
b) National Journals	
1.	The Role of Electronic Media on the Promotion of Agricultural Products, ‘Jnana Sangama’ A Collection of multidisciplinary Research Articles. ISBN:978-81-924082-6-2, Center for Social

	Science Studies and Research, 2015(Page no.96-104)
2.	Impact of Facebook and Whats App on Rising Crime Rates in Present Society, 'Jnana Sangama' A Collection of multidisciplinary Research Articles. ISBN:978-81-924082-6-2, Center for Social Science Studies and Research, 2015 (Page no.122-130)
3.	Film Censorship :Freedom versus Responsibility, Journal of Research in social Science, ISBN :978-81-924082-7-9, Center for Social Science Studies and Research, 2017 (Page no.199-210)
4.	Impact of Social Networking Sites on Davangere University PG Students, Samshodhana Sankathana, ISBN: 978-81-924082-8-6, Center for Social Science Studies and Research, 2017 (Page no.145-151)
5.	Entrepreneurship as a toll for rural women development- A case study of Chitradurga district, Samyoga ,An Academic Journal ISSN :2231-3362, T.John Group of Institutions, Bangalore, 2017 (Page no.109-114)
6.	Impact of reality shows on students ISBN:978-81-924082-8-7,Jnana Shodha Multidisciplinary Research Articles, , Social Science Research Foundation,2018 (Page no.205-215)
7.	Right to information Act-an overview ISBN:978-81-924082-8-7,Jnana Shodha Multidisciplinary Research Articles, , Social Science Research Foundation,2018 (Page no.335-343)
c) International Conference	
1.	Impact of Television Advertisement on youth in Davangere city, "strategies and Action plans for Sustainable Development in Higher Education" ISBN No: 978-81-930003-0-4, Presidency College Bangalore. 2014 (Page no.296-304)
2.	Impact of Internet on Rising Crime Rates, "strategies and Action plans for Sustainable Development in Higher Education" ISBN No: 978-81-930003-0-4, Presidency College Bangalore. 2014 (Page no.480-483)
d) National Conference	
1.	A Comparative Study on Cartoons in Prajavani and Vijaya Karnataka Kannada Daily News Papers. Media Matters ISSN No: 2249-2550. Garden City College Bangalore, 2013. (Page no.33-36)
2.	The Role of Social Media in Indian Politics, 'Social Networking Media: Boon or Bane' ISBN No: 978-81-926593-0-5, SDM College Ujire, 2014. (Page no.75-78)
3.	Impact of Social Network on Youth, 'Social Networking Media: Boon or Bane' ISBN No: 978-

	81-926593-0-5 SDM College Ujire, 2014(Page no.167-169)
4.	Role of Social Media in Social Movement,'Social Networking Media: Boon or Bane' ISBN No: 978-81-926593-0-5 SDM College Ujire, 2014 (Page no.222-225)
5.	Impact of Information and New Media in Agriculture Development, "Challenges Before Social Science' ISBN No: 978-93- 5196-595-4, Dept of Social Sciences, Govt. first Grade College, Byadgi. 2015 (Page no.225-229)
6.	Way of Expose of Superstition in the Media A Comparative Analysis of Print and Electronic Media, 'Make In India Challenges Ahead'. An Academic Journal 'Samyoga' ISSN No :2231-3362, T.John Group of Institutions, Bangalore, 2016 (Page no.165-178)

**Paper Presented in International and National Conference/Seminars/ Symposia:**

SL.NO	International and National Conference/Seminars/ Symposia	Title of paper presented	Year
1	One day National Conference on Contemporary Media Issues and Themes organized by the Department of Media Studies Garden City College Bangalore.	A Comparative Study on Cartoons in Prajavani and Vijaya Karnataka Kannada Daily News Papers	2013
2	Two day National Seminar on New Media and Indian Democracy Organized by the Department of Mass Communication and Journalism in association with Karnataka Media Academy ,Karnatak University Dharwad.	Social Media and Public Involvement	2014
3	Two day National Seminar on Media in Contemporary Society organized by the Department of Journalism Sahyadri Arts College Shimoga.	Face book as a Tool of Advertising	2014
4	Two day National Seminar on Commercialization of Media & Public Service Communication. Department of Mass Communication,Acharya institute of graduate Studies	Analysis of newspaper caricature and its impact	2014

5	Two day National Seminar on "Media in Contemporary Society" organized by the Department of Journalism Sahyadri Arts College Shimoga.	Public Awareness Campaign	2014
6	Two day National Seminar on "Social Networking Media: Boon or Bane" organized by the Department of Mass Communication and Journalism S.D.M College, Ujire	Role of Social Media in Indian Politics	2014
7	Two day National Conference on "Recent Trends in Computer Science" organized by the Department of Studies in Computer Science, Davanagere University, Davangere	How we are Safe with the Social Networking and its Security	2014
8	Two day National Seminar on "Social Networking Media: Boon or Bane" organized by the Department of Mass Communication and Journalism S.D.M College, Ujire	Impact of Social Network on Youth	2014
9	One day International Conference on "Empowering Employability in Business Education" organized by the Department of Commerce and Management, Swamy Govt. First Grade College and P.G Center.	New Media and Its Management	2014
10	Two day National Seminar on "Social Networking Media: Boon or Bane" organized by the Department of Mass Communication and Journalism S.D.M College, Ujire	Role of Social Media in Social Movement	2014
11	One day International Conference on "Strategies and Action Plans for Sustainable Development in Higher Education" organized by Presidency College, Bangalore	Impact of Television Advertisement on youth in Davangere city	2014
12	Two day International Conference on media Youth and values organized by Department of Visual Communication, Holy Cross College Tiruchirappalli, Tamilnadu	Media Youth and Values	2014
13	One day International Conference on "Strategies and Action Plans for Sustainable Development in Higher Education" organized by Presidency College, Bangalore	Impact of Internet on Rising Crime Rates	2014

14	One day National Conference on "Inclusive and Sustainable Growth for Emerging Economies Like India" organized by T.John Institute of Management and Science, Bangalore University	Role of ITC in Higher Education	2014
15	One day National Seminar on "Media in the Contemporary World" organized Department Of Mass Communication and Journalism, Mangalore University	Electronic Media In Agricultural Development ó A study	2015
16	One day National Conference on "Make In India Challenges Ahead" organized by TIMS, Bangalore	Way of Expose Of Superstition in the Media A comparative Analysis of Print and Electronic Media	2015
17	One day National Conference on "Challenges Before Social Science" organized by Government First Grade College, Byadgi	Impact of Information and New Media in Agriculture Development	2015
18	Two days National Conference on "Research in History : Recent Dimension" organized by Department of History, Davangere University	Role of political cartoonists in Building Public Opinion	2016
19	Two days National Conference on "Language and Mass Media" organized by Kannada University, Hampi	The Role of Language in Mass Media	2016
20	One day National Conference on Transforming India Through Innovation and Entrepreneurship. organized by T.John Institute of Management and Science. Bangalore	Entrepreneurship as a toll for Rural Women Development-A Case Study of Chitradurga District.	2016
21	XL Indian Social Science Congress, Indian Academy of Social Sciences and University of Mysore.	Superstition Programmes in Media and its Impact on Society	2016
22	One day Symposia on Women and Journalism organized by Government First Grade Women's College, Davangere.	Women and Journalism	2017
23	One day National Conference on "Central Karnataka Kannada Literature - Philosophical bases" organized by the Department of Kannada, Davangere University.	Role of kannada newspapers in freedom movement	2019

### **Conference/Workshops/Trainings /organized:**

1. workshop on Digital Art, Media skills program, at Fine Arts College Campus, Davangere University, Davangere from 3rd February 2020 to 5th March 2020
2. National level Workshop on Photo Journalism at Department of Journalism and Mass Communication, Davangere University, Davangere, from 22<sup>nd</sup> June to 26<sup>th</sup> June 2020.
3. Three day workshop on Infographics, at Department of Journalism and Mass Communication Davangere University, Davangere, 2020.
4. Webinar on online v/s Gurukula, at Department of Journalism and Mass Communication Davangere University, Davangere, 2020.
5. National level online Workshop on News Writing at Department of Journalism and Mass Communication, Davangere University, Davangere, from 30<sup>th</sup> to 31<sup>st</sup> May 2020.
6. National level Workshop on Social transition at Department of Journalism and Mass Communication, Davangere University, Davangere, May 2020.
7. National level online Workshop on Page Design at Department of Journalism and Mass Communication, Davangere University, Davangere, 25<sup>th</sup> to 29<sup>th</sup> May 2020.
8. Five day workshop on Reading, Writing, Skills for Media Profession, at Davangere University, Davangere, 2021
9. Two day workshop on News Writing, Media skills, at Davangere University, Davangere
10. Drama Review Symposium in association with Karnataka Nataka Academy Bengaluru, at Davangere University, 2021
11. Media meet Special lecture on current issues of Journalism at Department of Journalism and Mass Communication Davangere University, Davangere, 2021.
12. Special lecture on Rural reporting at Department of Journalism and Mass Communication



Davangere University, Davangere, 2021.

13. Special lecture on TV channel reporting at Department of Journalism and Mass Communication  
Davangere University, Davangere, 2021.

14. Special lecture on Political reporting at Department of Journalism and Mass Communication  
Davangere University, Davangere, 2021.

#### **Resource Person:**

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| 1. | Workshop on Digital Art, Media skills program, at Fine Arts College Campus, Davangere University, Davangere from 3rd February 2020 to 5th March 2020. |
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#### **Orientation/ FDP/Refresher / Short Term Courses/ Training Courses Attended:**

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| 1. | Faculty development Programme-2020 organized by Davangere University, Shivagangothri, Davangere, from 6th January to 13th January 2020.  |
| 2. | National Level one week online faculty development programme (FDP) on Impact of Covid-19 on Indian economy and Industry, organized by Rani Channamma University, Belagavi, from 14th May to 20th May 2020.                                   |
| 3. | Department of Journalism and Mass Communication online Faculty Development Programme (FDP), organized by Kristu Jayanti college, Bangalore, from May 12, 2020 to May 16, 2020.   |
| 4. | National online faculty Development Program and Management Development program on Research Methodology : Tools and Techniques, organized by Inspira Research Association and LBS PG college, Jaipur on 29th May to 31st May 2020.            |
| 5. | Induction/Orientation Programme, Ministry of Human Resource Development Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, Teaching Learning Centre, Ramanujan College, University of Delhi, from June 26-July 24, 2020. |

#### **National and International Workshops/Seminars/Symposium/ Programme Attended:**

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| 1. | One day Workshop on Students in Media óWe the Voice, at St.Joseph's Evening College Bangalore on 25 <sup>th</sup> February 2006. |
| 2. | One day Seminar on Changing Media Scenario at S.Nijalingappa College Bangalore on 11 <sup>th</sup> March 2006.                   |

3. One day Seminar on Media's Responsibility to Youth at Surana College Bangalore on 27<sup>th</sup> July 2006.
4. One day Seminar on Raja Rao: A Tribute to A Literary Icon at Surana College Bangalore on 12<sup>th</sup> April 2007.
5. One day Interaction on Sensationalism in Media by Karnataka State Journalism & Communication Teachers Association, Bangalore on 18<sup>th</sup> August 2007.
6. Workshop on Value Addition Programme of Practical Sessions on Print, Radio & TV Journalism at Surana College Bangalore on September 2006 to April 2007.
7. Mock City Council Session by Yyva Engaging the Youth Bangalore on 16<sup>th</sup> February 2008.
8. Two day Symposium on Urban Environment and Sustainable Development Conducted by Radio Active and Eco Watch at Jain College Bangalore on 23-24 October 2008.
9. One day Film Festival on Human Rights at Jain College Bangalore on 5<sup>th</sup> December 2008.
10. Two day Film Appreciation Workshop conducted by Department Of Information & Karnataka Chalanachitra Academy at Acharya Institutes Bangalore on 27-28 August 2009.
11. Two day National Level Seminar on Recent Trends in Broadcast Journalism at Karnatak University Dharwad on 5-6 April 2013.
12. ICSSR Sponsored two day's National Level Seminar on Rural Women Entrepreneurship in India at Davanagere University, Davangere on 9<sup>th</sup> -10<sup>th</sup> November 2013.
13. One day State Level Seminar on Marginalized Groups: Challenges and Remedies on at Shivalingeshwara swamy Govt. First Grade College & P.G Center, Channagiri, Davangere Dist. on 22<sup>nd</sup> February 2014
14. One day State Level Seminar on Media: Present and Future at K.L.E Society's S.K Arts College Hubli on 16<sup>th</sup> March, 2014.
15. UGC Sponsored One day National Level Seminar on Economic History of South India with special reference to Davanagere at A.V.K College for Women Davanagere on 21<sup>st</sup> March 2014

16. UGC Sponsored One day National Level Seminar on "The relevance of Gandhi and Ambedkar to the contemporary society" at M.S.B Arts and Commerce College Davangere on 18<sup>th</sup> October 2014.
17. One day National Conference on "Media and Culture: Contemporary Scenario" at Department of Post Graduate Studies in Journalism and Mass Communication, NMKRV College for Women on 27<sup>th</sup> March, 2015.
18. Two days National Level Symposium on "Investigative Journalism" at Alva's College Vidyagiri, Moodbidri on 11<sup>th</sup>-12<sup>th</sup> March 2016.
19. Two days National Seminar on "New Media and Development" at Karnatak University Dharwad on 11<sup>th</sup>-12<sup>th</sup> April 2016.
20. workshop on NAAC Criteria from 3rd February to 10th February 2021 Conducted by IQAC Davangere University, Davangere, Karnataka.
21. One week Distinctive webinar series on "LATEST TRENDS IN IT " from 12-May-2020 to 19-May-2020 organized by Dept. of Information Science and Engineering, Sir.M.Visvesvaraya Institute of Technology, Bangalore.
22. "International Webinar on "SUSTAINABLE DEVELOPMENT" Organized by Department of English Language, NGM College on 14th May 2020.
23. One day workshop on Role of Digital Libraries in Academic Research, on 30th May 2020 Organized by Central Library, Davangere University, Davangere.
24. International webinar on Post covid19 Education scenario: prospects and Challenges, on 06th June 2020 organized by School of Education, Pandit Madan Mohan Malviya National Mission on Teachers and Teaching.
25. one week International webinar on "Emotional Well Being, Work Life Balance and Innovations needed for Youth for 21st Century" from 2-June-2020 to 09-June-2020, Organized by Dept. of Information Science and Engineering. Bangalore.
26. National Webinar on Future of Indian Media Industry from 22nd June to 27th June 2020

Organized by Department of Communication, Bangalore University, Bangalore.

27. International Level Panel Discussion on "Leading the way forward in unprecedented Time: with a Special reference to the global market and economy on 06th July 2020 organized by CMS Jain Deemed-to-be University, Bangalore.

28. Workshop on NAAC Criteria from 3rd February to 10th February 2021 Conducted by IQAC Davangere University, Davangere, Karnataka.

#### **Achievements/Awards / Abroad visit / Professional Membership**

<b>1.</b>	Best Research Publication Award on the occasion of Teacher's day celebration -2021 organized by Davangere University, Shivangotri, Davangere.
<b>2.</b>	Secured D.Litt from South American University, USA in 2018
<b>3.</b>	Life Member, Indian red cross society.

#### **Personal Details**

<b>Gender</b>	Male
<b>Date of Birth</b>	03/04/1987
<b>Contact details</b>	<b>Address for Communication</b>  Dr. Vinay .M Assistant Professor Dept. Of Journalism and Mass Communication Davangere University. Davangere-577007
<b>Electronic address</b>	<b>E mail:</b> vinay.y2y@gmail.com <a href="mailto:vinaym@davangereuniversity.ac.in">vinaym@davangereuniversity.ac.in</a>