



DAVANGERE UNIVERSITY

Department of Studies in Commerce

in association with

Indian Council for Business Education (ICBE), Bengaluru

Organizes

Two Day National Seminar

on

Sustainable Innovative Ideas for Global Business



Sponsored by

Indian Council of Social Science Research

New Delhi

In view of Azadi Ka Amrit Mahotsav



18th and 19th August, 2023

Venue: Social Science Auditorium, Shivagangotri, Davangere University, Davangere

Chief Patron

Dr. B. D. Kumbar

Hon'ble Vice Chancellor,
Davangere University, Shivagangotri, Davangere

Patrons

Smt. Saroja B.B.

Registrar (Administration),
Davangere University, Shivagangotri, Davangere

Dr. K. Shivashankar

Registrar (Evaluation),
Davangere University

Smt. Priyanka D.

Finance Officer,
Davangere University

Dr. Laxmana P.

Professor and Dean,
Faculty of Commerce &
Management,
Davangere University

Dr. M. Muninarayanappa

Professor and General
Secretary,
Indian Council for Business
Education (ICBE)

Seminar Director

Dr. SATHYANARAYANA

Associate Professor and Chairman,
Department of Studies in Commerce,
Shivagangotri,
Davangere University
Contact Number: 7795363001

Organizing Committee

Dr. Anitha H.S.
Professor

Dr. Srinivas K.T.
Professor

Dr. Supriya R.
Associate Professor

Dr. Cirappa I.B.
Associate Professor

Dr. Sathisha R.K.
Assistant Professor

Dr. Rashmi M.
Assistant Professor

Dr. Sharanraj
Assistant Professor

Mr. Arunkumar R.
Assistant Professor

Dr. Shashidhara D.
Assistant Professor

Dr. Kumara M.R.
Assistant Professor

Mrs. Usha
Assistant Professor

ABOUT THE UNIVERSITY

Davangere University is one of the youngest State Universities located in Karnataka. It has a jurisdiction of two District viz., Davangere and Chitradurga and headquartered at Davangere. Davangere University was established on 18th August 2009 by being carved out of Kuvempu University with a purpose and vision to meet the educational aspirations of the people of this region. The university has 126 Colleges affiliated to it in total, with one P. G. Centre, three Constituent Colleges and one Autonomous College, offering Graduate and Post-Graduate, Diploma and Ph.D. programs in various disciplines catering to the educational needs of more than 60,000 students.

ABOUT THE ICBE

Indian Council for Business Education is a voluntary association of Business Educators, Corporate professionals, Consultants and Researchers across the country, whose main purpose is to work towards the development of business education and industry. One of the main objectives of our council is to hold conferences annually at different universities all over the country, which provides a common platform for academicians and practitioners to meet and exchange their expertise for better focus on policy formulation in business education in the country.

ABOUT THE DEPARTMENT

The Department of Studies in Commerce was started in 1979. It offers Master of Commerce (M.Com.), Post Graduate Diploma in Financial Services (PGDFS) and Doctoral Program in Commerce. In its history spanning over four decades has the legacy and pride of being the premier Department in the State of Karnataka for Teaching and Research in Commerce Discipline. The growth of the Department is reflected in its expansion as well as novelty in its academic programs. The Department nurtures and develops professional competencies among students through Outcome Based Education (OBE), Research and Outreach activities. It helps the students to graduate with a concrete understanding of relevant knowledge of the subject and enhances problem-solving skills in diverse situations with human values. Since its inception, more than 4000 students have graduated from the Department including M.Phil. & Ph.D. programs. The Alumni of the Department are serving in various Universities, Corporates, Colleges and Government Departments. They have also started their own ventures.

BACKGROUND OF THE SEMINAR

Business innovation has been a recent surge in academic research and business practices. Business innovations are expected to yield higher returns than product or process innovations and sustainable business models might have the additional benefit of higher risk mitigation and resilience and yield additional diversification and value co-creation opportunities.

Sustainable business innovation is a relatively nascent field of research. It requires synergized efforts from industry and academia to follow a build-up approach towards the development of the key underlying concepts. Further, identification of the thrust areas in the implementation of the business innovation processes, the challenges of this process and the tools to address these challenges are among the priorities. The proposed seminar is intended to explore the above issues and to integrate them in the various functional areas of business. The outcome of the seminar is expected to guide companies and stakeholders through their business innovation processes by mapping the necessary key activities, potential challenges, and available tools. The seminar also aims to increase the understanding of the policy makers who can best deliver system-level sustainability outcomes.

ELIGIBILITY TO PARTICIPANTS & REGISTRATION FEES

Corporate Delegates, Faculty Members, Research Scholars and PG students of Commerce, Management and other Social Science Disciplines.

Category of Delegates	Fees without accommodation
Corporate/ Faculty Members	₹600
Research Scholars	₹400
Students	₹200

Note: Registration is mandatory for each author.

KEY THEMES

- ✓ Sustainability and Social Innovation in Marketing
- ✓ Sustainability and Social Innovation in IT, Operations & SCM
- ✓ Sustainability and Social Innovation in HR & OB
- ✓ Sustainability and Social Innovation in Finance & Accounting
- ✓ Sustainable Development and Social Innovation in Business Ethos, Corporate Governance
- ✓ Sustainability and Cooperatives
- ✓ Sustainability and Small Medium Enterprises
- ✓ Sustainable Investing and Business Valuation
- ✓ Sustainability Innovations and Green Economy
- ✓ Sustainable Economic Development and Digitization
- ✓ Sustainability and Human Capital, Leadership
- ✓ Sustainability Brand Building and Corporate Social Responsibility
- ✓ Entrepreneurship and Sustainability
- ✓ Sustainable Reporting and Accounting
- ✓ Global Sustainability Transformation
- ✓ Global Sustainable Development

Note: Papers on any other allied themes will be accepted.

Registration

Registration fee is payable through NEFT/ RTGS
Account Name: Commerce Association Library
Account Number: 64065024941
IFSC: SBIN0040869
Bank: State Bank of India,
Davangere University Campus Branch

Important Dates

Submission of Abstract: 5th August, 2023
Submission of Full Paper: 12th August, 2023
Last date for Registration: 15th August, 2023
Seminar Date: 18th and 19th of August, 2023



Registration link:

<https://forms.gle/y99WD5TQqZ9PKzz1A>

CALL FOR PAPERS & PUBLICATION

Full paper on the topics related to the themes of the seminar shall be sent to **ducomicsrseminar2023@gmail.com**. The full paper should be submitted in A4 size, Microsoft word format with Times New Roman font style. Heading (Bold) in font size-14, text of the paper should be in font size-12, 1.5 single line spacing with justified alignment, Margin Space- 1cm. Must use proper citation for reference (APA 7th Edition). Submission should include a separate page containing the title of paper, sub-theme, name of authors, institution name, contact address, mobile number and email ID. Selected papers will be published in edited book with ISBN. Publication charges of ₹1200 and Postal Charges ₹200 has to be paid separately.

Note: All research papers will undergo plagiarism check.

For more details contact

Dr. Sathisha R.K.
8151980073

Dr. Rashmi M.
9741381681

Dr. Sharanraj
9738333693

Mr. Arunkumar R.
9945322316

Dr. Shashidhara D.
9972600359

Dr. Kumara M.R.
9980002431

Mrs. Usha
7676393609

