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DEPARTMENT OF STUDIES IN COMMERCE


P.G Centre, Jnanagangotri,
Chitradurga-577502

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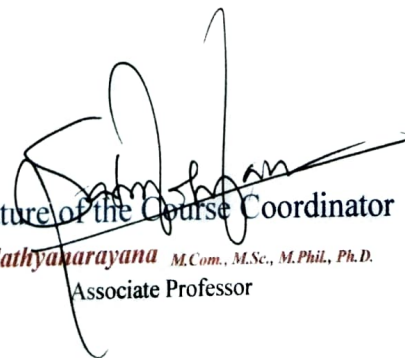
This is to certify that the dissertation titled "*A Comparative Study on Problems and Prospects of Rural and Urban Women Entrepreneurs*" is an original work of Ms.Afreen.M.S; bearing University Register Number *MC191501* and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.


Signature of the Guide

Dr. Srinivas K.T *M.Com., Ph.D.*
Associate Professor


Signature of the Chairman

Dr. Srinivas K.T *M.Com., Ph.D.*
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Signature of the Course Coordinator

Dr. Sathyanarayana *M.Com., M.Sc., M.Phil., Ph.D.*
Associate Professor



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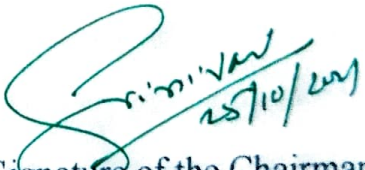
CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled "*A Study on Consumer Satisfaction towards services offered in Hotel Business - with special reference to Aramane Hotel, Challakere*". is an original work of Mr./Ms. Aishwarya.K.C.; bearing University Register Number MC191502 and is being submitted in partial fulfillment for the award of the Master's Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.



Signature of the Guide

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Signature of the Course Coordinator

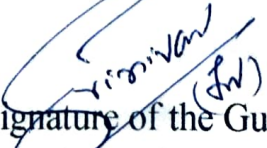
Dr. Sathyanarayana M.Com., M.Sc., Mphil, Ph.D.
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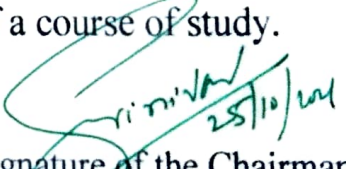



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This is to certify that the dissertation titled "*A Study on Consumer Perception Towards Electric Scooters With Special Reference to Chitradurga City*" is an original work of Mr. Ajith .L; bearing University Register Number *MC191503* and is being submitted in partial fulfillment for the award of the Master's Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.


Signature of the Guide
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CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled "*A Study on Impact of Celebrity Endorsement on Consumer Buying Behaviour; A Case Study in Chitradurga City*" is an original work of Ms. Ambika.E; bearing University Register Number *MC191504* and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

B.K. Sathish
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CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled "*Marketing Problems of Small Scale Industries: A Study With Reference to Chitradurga District*" is an original work of Mr.Ananda.V; bearing University Register Number MC191505 and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

Sharanraj
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CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled that "*A Study on Role of Mixed Crop Cultivation to Empower the Farmers*" is an original work of Ms. Anitha.M.S; bearing University Register Number *MC191506* and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

Signature of the Guide

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CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled "*A Study on Customer Awareness and Satisfaction towards Maharaja Soap Industry Products*" is an original work of Ms. Anuradha Talavar; bearing University Register Number *MC191507* and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

Signature of the Guide

Mr. Kumara M.R M.Com., M.A.F., (Ph.D.)

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CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled "*The impact of covid-19 on the consumer perception towards street food vending*" is an original work of *Miss.Arpitha. N;* bearing University Register Number **MC191508** and is being submitted in partial fulfilment for the award of the Master's Degree in Commerce of by Davangere University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of a course of study.


Signature of the Guide

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CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled "*A Study on Employees Awareness Towards Tax Planning*" is an original work of Ms.Ashwini.S; bearing University Register Number MC191509 and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

Signature of the Guide

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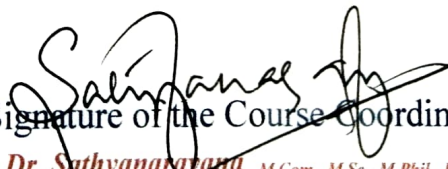
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CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled "*A Study on Progress of Sustainable Development Goals in India*" is an original work of Ms.Asma.N; bearing University Register Number *MC191510* and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.


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CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled "*A Study on Consumer Behavior Towards Nandini Milk Products in Chitradurga City*" is an original work of Mr. Bhargavaram.S.J; bearing University Register Number MC191511 and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

Signature of the Guide

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CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled "*A Study on Loans and Advances to Micro Farmers [With Special Reference to SBI]*" is an original work of Ms. Bhavya .G; bearing University Register Number *MC191512* and is being submitted in partial fulfillment for the award of the Master's Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

Signature of the Guide

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CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled "*A Study on Experts Opinion on Impact of Tax Planning on Economic Development- With Special Reference to Challakere City*". is an original work of **Ms.Chandana.S.** bearing University Register Number **MC191513** and is being submitted in partial fulfilment for the award of the Master's Degree in Commerce of Davangere University. The report has not been submitted earlier either to this University/ Institution for the fulfilment of the requirement of a course of study.

R.K. Sathisha
23/10/2021

Signature of the Guide

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Satyanarayana
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CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled *“Impact of Facebook and YouTube marketing on consumer buying behaviour in Chitradurga”* is an original work of *Ms. Chandana S H*; bearing University Register Number *MC191514* and is being submitted in partial fulfilment for the award of the Master Degree in Commerce of by DAVANGERE University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of a course of study.


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CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled "*A Study on Role of Green Banking in Enhancement of Banking Performance and Services with Special Reference to SBI*" is an original work of Ms. Chandu.H; bearing University Register Number *MC191515* and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

Signature of the Guide

Mr. Arun Kumar.R
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Chitradurga-577502

CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled "*A Study on Customer Satisfaction towards Direct Selling Marketing Products [with special reference to Mi Lifestyle Marketing]*" is an original work of Mr.Chidananda .B.T; bearing University Register Number *MC191516* and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

Signature of the Guide

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This is to certify that the dissertation titled "*Impact of Covid 19 Pandemic on Policy Holders Perception Towards Life Insurance Scheme*" is an original work of Ms. Deepa.K.S; bearing University Register Number MC191517 and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.


26/10/2021

Signature of the Guide
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This is to certify that the dissertation titled "*A Study on Policy Holder Attitude Towards Life Insurance Companies*" is an original work of Ms. Divya .M.N; bearing University Register Number MC191518 and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

Signature of the Guide

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CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled "*A Study on Role of Self Help Groups in Women Empowerment (With Special Reference to SKDRDP)*" is an original work of Ms. Drakshayini.A; bearing University Register Number MC191519 and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

R.K. Sathish *25/10/2021*

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Chitradurga-577502

CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled "*Positioning Strategy for a Tourist Destination Based on Analysis of Customers Perception: A Case of Chitradurga*" is an original work of Mr.Girishnaik.R; bearing University Register Number MC191520 and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.


Signature of the Guide

Dr. Sharanraj
Assistant Professor


Signature of the Chairman

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CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled "*A Study on Impact of Covid-19 Pandemic on Indian Agriculture*" is an original work of Mr. Gurumurthy.E; bearing University Register Number MC191521 and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

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P.G Centre, Jnanagangotri,
Chitradurga-577502

Date :

CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled "*Youth's Awareness & Perception towards the Digital Payment Application - A case study in Chitradurga city*" is an original work of Ms. *Harshitha B.S.* bearing University Register Number *MC191522* and is being submitted in partial fulfilment for the award of the Master's Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfilment of the requirement of a course of study.

Signature of the Guide

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CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled "*Customer Awareness and Perception towards E-Marketing Strategies*" is an original work of Ms. Jyothi.R; bearing University Register Number *MC191523* and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

Signature of the Guide

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This is to certify that the dissertation titled "*Public Awareness towards Rights and Responsibilities of Entrepreneurship*" is an original work of Ms. Kavya.E; bearing University Register Number *MC191524* and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

Signature of the Guide

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CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled "*A Study on Impact of Social Media on Online Marketing [A Case Study in Chitradurga City]*" is an original work of Ms. Mala.S; bearing University Register Number *MC191525* and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

R.K. Sathish 23/10/2021

Signature of the Guide

Mr. Sathisha R.K. M.Com., (Ph.D.)

Assistant Professor

Signature of the Chairman
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CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled "*A study on impact of covid 19 on Indian economy*" is an original work of Mr.Manjunatha.S; bearing University Register Number MC191527 and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

Sharanraj
23/10/2021

Signature of the Guide

Dr. Sharanraj

Assistant Professor

Srinivas
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Signature of the Chairman

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Sathyana

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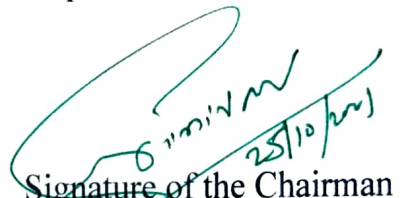
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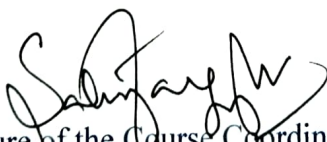
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CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled "*A Study on Gold Exchange Trade Fund*" is an original work of Ms. Megha.N.L bearing University Register Number MC191528 and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.


Signature of the Guide
for **Mr. Arun Kumar.R**
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Signature of the Chairman
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CERTIFICATE OF ORIGINALITY

This is to certify that the dissertation titled "*A Study on Consumer Satisfaction towards Solar Powered Products[with special reference to Azure Company Limited]*" is an original work of Mr.Narendra.R; bearing University Register Number *MC191529* and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

Signature of the Guide

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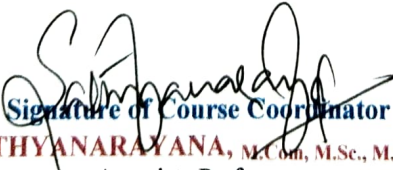
This is to certify that the dissertation titled "*A Study on Changing Consumer Choice Towards Organized Retailing From Unorganized Retailing*" is an original work of *Miss.Nikhita.V*; bearing University Register Number **MC191530** and is being submitted in partial fulfilment for the award of the Master's Degree in Commerce of by Davangere University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of a course of study.


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This is to certify that the dissertation titled "*A Study on Journey of Taxation in India from 1961 – 2020*" is as original work of Ms. **Pallavi .E** bearing University Register Number **MC191532** and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier to this University / Institution for the fulfillment of the requirement of a course of study.

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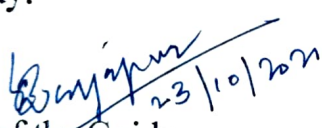
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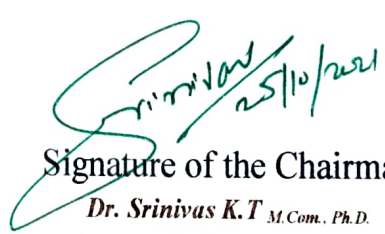
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This is to certify that the dissertation titled "*Customer Satisfaction on Retail Banking Services: A Study with Special reference to HDFC Bank in Chitradurga*" is an original work of Mr.Parashurama.S; bearing University Register Number MC191533 and is being submitted in partial fulfillment for the award of the Master's Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.


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This is to certify that the dissertation titled "*Green Marketing: A Study of Consumer Attitude and Environmental Concern*" is an original work of Ms. Pavithra.H; bearing University Register Number MC191534 and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

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This is to certify that the dissertation titled "*Problems of Customers from Post Merging Condition of the Banking Sector*" is an original work of Ms. Prarthana .R; bearing University Register Number MC191535 and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.


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This is to certify that the dissertation titled "*A Study on Role of NABARD towards Agricultural Rural Development*" is an original work of Mr.Preetham .D.S; bearing University Register Number MC191536 and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

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This is to certify that the dissertation titled "*Personal Financial Planning Attitudes: A Preliminary Survey for Graduate Students*" is an original work of Ms. Rakshitha.O; bearing University Register Number MC191537 and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

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This is to certify that the dissertation titled "*A Study on Customers' Perception towards Green Banking Services [With Special Reference to HDFC Bank]*" is an original work of Mr. Ramesh Kumar.K; bearing University Register Number MC191538 and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

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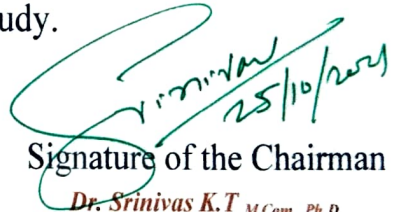
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This is to certify that the dissertation titled “ **FINANCIAL SERVICE TO AGRICULTURE BY MAHINDRA FINANCE, A CASE STUDY ON CHITRADURGA CITY ,(WITH SPECIAL REFERENCE TO RANGANATHA MOTORS)** “ is an bearing University Register Number *MC191540* and is being submitted in partial fulfillment for the award of the Master’s Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

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This is to certify that the dissertation titled "*A Study on Digital Payment System [With Special Reference to Public Sector banks in Chitradurga City]*" is an original work of Mr.Rangegowda .G.T; bearing University Register Number *MC191541* and is being submitted in partial fulfillment for the award of the Master's Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

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This is to certify that the dissertation titled "*A Study on Investors Attitude and Perception towards App. Based Investment*" is an original work of Ms. Ranjitha.O; bearing University Register Number *MC191542* and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

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This is to certify that the dissertation titled "*Consumer Attitude towards Eco-Friendly Products*" is an original work of Ms. Rashmi.S.N; bearing University Register Number *MC191543* and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

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This is to certify that the dissertation titled "*Health Insurance-A Study on Awareness, Coverage and Willingness to avail Health Insurance Among Residents in Rural areas in Chitradurga District*" is an original work of Ms. Rathnamma.C.G; bearing University Register Number MC191514 and is being submitted in partial fulfillment for the award of the Master Degree in Commerce of Davangere University. The report has not been submitted earlier either to this university/ Institution for the fulfillment of the requirement of a course of study.

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This is to certify that the dissertation titled "*A Study on Working Capital Management of Bajaj Auto Ltd*" is an original work of **Ms. Rekha** ; bearing University Register Number **MC191545** and is being submitted in partial fulfillment for the award of the Master's Degree in Commerce of by Davangere University. The report has not been submitted earlier either to this University /Institution for the fulfillment of the requirement of a course of study.

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